

SB 115
79B725

REF/RAR

In

• Choice
PEONIES

USDA
NAT'L AGRIC. LIBRARY
SERIALIZED

NOV 5 1965

• Own Root
LILACS

CURRENT SERIAL RECORDS

• The Best
in IRIS

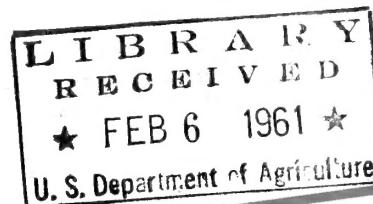
• Hardy PHLOX

• GLADIOLUS

• Garden
CHRYSANTHEMUMS

• Other
PERENNIALS

THE BRAND
of
HIGHEST QUALITY



Martha Bulloch
(See page 4)

BRAND
NURSERY and
PEONY FARMS

Minnesota's Oldest Nursery
Same Location for 93 Years - - - 1868 - 1961

Box 408

FARIBAULT, MINNESOTA

4 PRIZE WINNERS

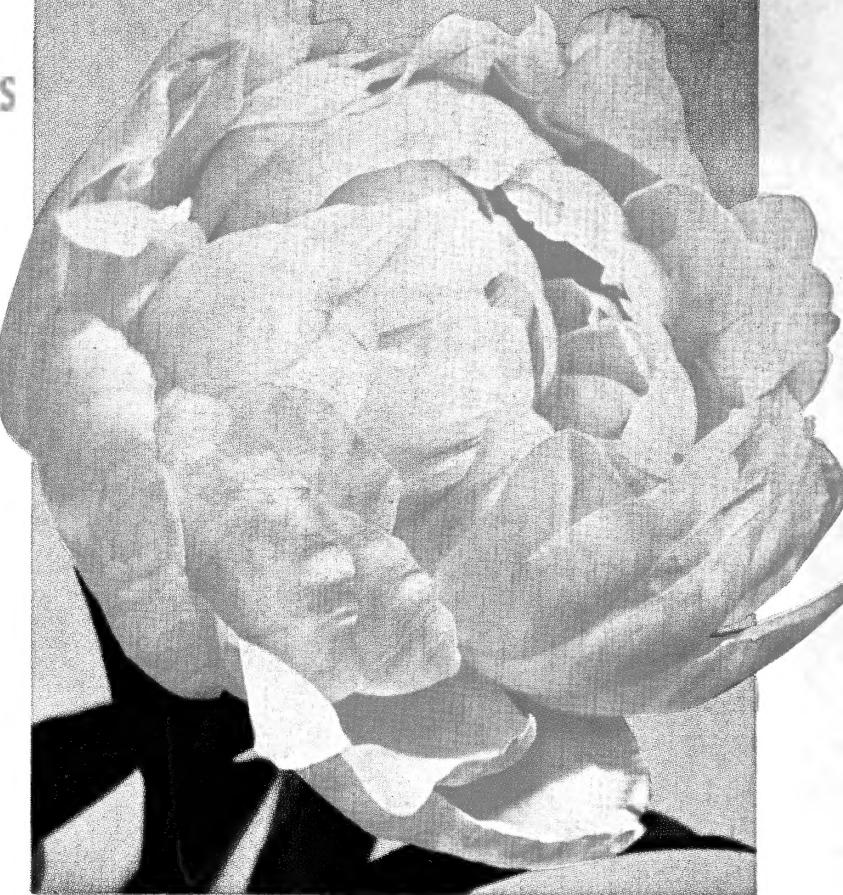


KANSAS (Bigger)

Early bright red, held high on one of the strongest stems in the

field. The dark green foliage is clean and the plant has always been healthy. The flower is full double with a few hidden stamens. Kansas is tops as a cut flower and in the show room. It won The American Home Achievement Medal in 1942, best flower in the National Show in 1950, best red in the National Show in Kansas City in 1953, and many other awards.

A Brand Division \$4.00



MRS. FRANKLIN D. ROOSEVELT

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is deep Therese-pink with extremely long overlapping cupped petals which unfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$3.00

SPECIAL OFFER: These four wonderful Peony varieties shown here in four beautiful colors for \$10.00, prepaid

ELLA CHRISTIANSEN

(A. M. Brand)

Although not so deep a pink as Blanche King, Ella Christiansen is so distinct from the delicate pinks in coloring as to be a real acquisition. The flower is exceedingly large, both on the plant in the field, and when handled as a cut flower. Petals are long, narrow and heavily serrated on the edges. The flower first opens cup-shape, then flat. Irresistibly appealing—Ella Christiansen receives the unbounded praise of every visitor. We like it better every year.

A Brand Division \$3.00



Ella
Christiansen

FRANCES WILLARD

(Brand)

A very fine midseason white which we believe gives universal satisfaction. It opens an exquisite blush-white, with a carmine touch on the edge of some of the central petals. Slightly fragrant. We feel we didn't make a mistake in naming this Peony for a great woman.

A Brand Division \$2.00

Frances
Willard



OUR RULES OF BUSINESS

OUR GUARANTEE

We guarantee our nursery stock to be true to name. Should a mistake occur and a customer receive stock that eventually proves not true to name, we will replace this stock free of charge and the customer may retain the stock first received. After you receive our shipment, we want you to report at once anything that is not satisfactory and we will make proper adjustment. After your stock is planted, we cannot assume responsibility for it.

CLAIMS. Our nursery stock is well rooted, vigorous and properly packed for good growth. We cannot control weather or soil conditions, planting or other factors affecting growth.

SHIPPING CHARGES. We prepay the charges on all orders of \$3.00 and over. On orders under \$3.00, please add 50c to help cover packing and shipping costs.

PREPAID IN U.S.A. ONLY with the Exception of Air Shipments.

ORDER EARLY. We suggest that you send us your order as soon as possible after receiving our catalog that you may get your order in while our stocks are complete.

SUBSTITUTION. We will not substitute without permission. However, if you send in an order late in the season, it will save delay if you name a second choice or give us permission to send a variety of equal or better value of the same color.

Plant Peonies Either in Early Spring or Again in the Fall

Don't be afraid to make a nice planting of Peonies this spring. Our roots have been held in perfect condition in our large storage room, and they will come to you looking as fresh as if they were just dug from the field. Our roots are not only good, but they are really superb. If planted this spring many will give some bloom this same season. If planted in the fall, our Brand Divisions are large enough to produce some flowers the following spring.

Our Peony List of CHOICE DOUBLE VARIETIES Available for Both Spring and Fall Planting

AUGUSTE DESSERT

(Dessert)
A large, midseason rose-red, with large round petals, each edged with a distinct narrow silvery border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$1.65

BARONESS SCHROEDER

(Kelway)
This is indeed a most excellent white which shows a tint of pink when it first opens. It soon fades to a pure white. Its all around good qualities make it very desirable as a commercial cut flower. Pleasingly fragrant.

A Brand Division \$1.65

BETTER TIMES

(Franklin)
A deep, showy rose-pink, of rose form, with long straight, strong stems, coming into flower late midseason. The plant is tall, and blooms profusely. An excellent cut flower variety.

A Brand Division \$3.00

BLANCHE KING

(A. M. Brand)
For a good deep pink we do not believe a better variety has been introduced to date. The flower is of wonderful size, symmetrical in form, and of true rose type. It is a glowing deep pink that holds its color perfectly in the field and also develops into a wonderful show flower. It is not only a consistent prize winner in all the shows but it is also an excellent garden variety. This fine pink has received an Award of Merit, has had the distinction of being judged the best flower in many large Peony Shows where competition was keen, and is always found in many of the other winning classes. One of the latest to bloom.

A Brand Division \$5.00

BLUE ROSE

(Lins)
A large, new full double bluish rose, which carries more blue color than any Peony we know. Has a strong, sweet Rose fragrance. Stems are not as strong as most other Lins varieties. Visitors have always admired this Peony, referring to it as the "Blue Peony."

A Brand Division \$10.00

BONANZA

(Franklin)
A large, early, luminously brilliant dark red. The plant is of medium height, and a strong, upright grower. The flowers stand the weather well without fading. Winner of the American Home Achievement Medal in 1947.

A Brand Division \$7.50

BURMA

(Lins)
A beautifully formed brilliant deep red coming into bloom mid-season. The fine plant has strong stems that hold the bloom perfectly erect. When first shown in Minneapolis in 1945, it was the champion red and also won first prize in the 1 bloom and 10 bloom class. Champion red also in the 1950 Minneapolis Show.

A Brand Division \$4.00

CASABLANCA

(Lins)
A fully double pure white of extraordinary size and beauty. The stems are thick and strong which enable them to hold the giant blooms erect. The plant is tall with heavy foliage. A late blooming white that ranks with the best.

A Brand Division \$5.00

DENISE

(Lemoine)
This very large white opens a faint blush-pink showing red markings on its center petals. The flower has a delightful Rose fragrance and is most dependable. Strong, upright stems are of medium height. The flower is of exquisite form and appearance. A new Lemoine variety of the highest quality.

A Brand Division \$3.00

DOLORODELL

(Lins)
A beautifully formed, full double, rich pink. Plant has strong stems that hold the large flowers erect, heavy foliage and comes into bloom late midseason. This excellent pink won the Home Achievement Medal in 1943. Also was the champion light pink in the National Show in Minneapolis in 1954. An outstanding new variety that deserves a place in the most distinguished garden.

A Brand Division \$5.00

DR. JOHN L. CRENSHAW

(A. M. Brand)
A fine red coming into bloom late in the season along with Philippe Rivoire, although a much larger flower. This is a bright crimson-red unlike in color either Longfellow or Mary Brand. When the buds just begin to open, they might pass for a rich red Rose. The three or four outer rows of petals are very large, broad, and symmetrically arranged. The plant is of medium height, stems strong and erect, foliage narrow and dark green. When selecting your list, don't overlook this fine red.

A Brand Division \$5.00

DUCHESSE DE NEMOURS

(Calot)
An early creamy white with shadings of green at the base of the petals. A good flower. Plant medium tall; stems strong and erect; excellent foliage. Dependable and profuse bloomer.

A Brand Division \$1.65

DULUTH

(Franklin)
Large, late, pure white, rose type blooms borne on a good stiff stem. Good grower and good foliage of an excellent dark rich green. Excellent for landscape use as the flowers stand erect under all conditions.

A Brand Division \$2.00

EDITH SCOVELL

(Franklin)
A very large, medium deep pink, fragrant variety that grows more popular each year. The plant is a sturdy grower and comes into bloom late in the season. A most excellent Peony.

A Brand Division \$2.00

EDWARD FLYNN

(A. M. Brand)
Among the many fine reds that A. M. Brand originated, we consider Edward Flynn one of the very best. The variety has a striking resemblance to Philippe Rivoire and like Philippe Rivoire, it is absolutely void of stamens. It is a strong growing variety, has more foliage, and the flowers are somewhat larger. It is an excellent garden variety and also shows up unusually well in the show room. Both Edward Flynn and Philippe Rivoire come into bloom at the same time.

A Brand Division \$7.50

ELSA SASS

(H. P. Sass)
An attractive late creamy white that is admired by all who see it. The flowers are fully double and are borne on strong, stiff stems. This flower is a winner of the Gold Medal and fully deserves this distinction. Never disappointing.

A Brand Division \$3.00



Ensign Moriarty

ENSIGN MURIARTY

(Lins)

Very large, fully double flowers are borne on heavy stems, strong enough to hold the great blooms erect. The color is a medium dark pink, petal edges blending to light pink. A midseason blooming variety that comes good every year. Was champion dark pink in the 1954 Minnesota State Show. Was also the champion dark pink in the National Show in Minneapolis in 1959. **A Brand Division \$5.00**

FESTIVAL QUEEN

(Lins)

A fully double yellow Peony with a white collar and crown. The plant is average height, with foliage resembling that of a hybrid. The beautiful plant, with many large, rich yellow and white blooms, is an excellent garden and lawn subject. **A Brand Division \$5.00**

GARDENIA

(Lins)

A midseason blush-white that is loaded each year with large, double, beautifully formed flowers of excellent texture. A splendid show flower and an equally good garden variety. It won the champion ribbon in the flesh class at the Minneapolis Show in 1950 and again in 1956. You can win with Gardenia. **A Brand Division \$4.00**

GEORGE W. PEYTON

(Nicholls)

A very large Peony coming into bloom late in the season. It is a fine pale buff with a suffusion of pink all through the flower. The plant is medium in height, with strong stems. The flower is fully double and we feel sure it will prove a worthy addition to any fine garden. **A Brand Division \$2.00**

GOLDEN BRACELET

(A. M. Brand)

A very high built yellowish white with a distinct collar of yellow petals encircling the center. General color effect yellow and a real addition to the small list in this color class. This variety, when displayed in our show room is always greatly admired. One of our visitors suggested the appropriate name as the flower has a distinct band of creamy yellow petals through the flower that reminds one of a gold bracelet. **A Brand Division \$5.00**

HENRY ST. CLAIR

(Brand)

A tremendously free blooming red of very pleasing form and in color resembling Felix Crousse. It looks to us as though this is going to be a fine cut flower sort. Nice strong, healthy plant literally covered with bloom. Medium long, straight stems with an even toned shade of red. In full bloom before Felix Crousse starts to open. This variety does well in the South. **A Brand Division \$1.65**

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days later than Richard Carvel. The flower is of good size and pleasing fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade. **A Brand Division \$3.00**

JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink. **A Brand Division \$1.65**

JUDY BECKER

(Sass)

A large, velvety dark red coming into bloom midseason with tall, stiff stems. A bush in bloom immediately attracts attention. One of the newer ones and a very good one. **A Brand Division \$3.00**

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For a number of seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customers.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, prepaid.

All varieties in these boxes are personally selected.

JUNE DAY

(Franklin)

A pleasing shade of light pink with lavender shadings on edges of center petals. The flower is large, rose type, pleasing color, and delightfully fragrant. The plant is of medium height, free flowering, good stems and foliage and comes into flower midseason. A striking show flower and a fine variety in the field. **A Brand Division \$1.65**

KELWAY'S ROSENFIELD

(Rosenfield)

A brilliant red coming into bloom early midseason. The flowers are large and slightly fragrant. Very desirable as a garden variety and also a splendid cut flower. Used extensively by commercial growers as it keeps well in storage. **A Brand Division \$1.65**

KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. Flowers large, rose type, with long laciniated petals. Plant medium tall, upright, with strong stems that hold the flowers erect. A really fine white that is never disappointing. **A Brand Division \$3.00**

KING MIDAS

(Lins)

A full double, midseason, pure brilliant red of beautiful rose form with a perfect rosebud center. A fine garden flower and a good show flower. The variety has won the American Home Achievement Medal and was also champion red. Plant strong with excellent stems. Flowers hold well in storage. **A Brand Division \$4.00**

LADY KATE

(Vories)

A large, flat, rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the flowers erect; comes into bloom late in the season, and this lovely pink is admired by all who see it in our fields and in our show room. **A Brand Division \$1.65**

LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$1.65

LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is a fine show flower. **A Brand Division \$2.00**

LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer. **A Brand Division \$1.65**

LOREN FRANKLIN

(Franklin)

We are indeed happy that we are again able to offer this very fine pink originated by Mr. Franklin. We consider it one of his very best flowers. The color is a peculiar shade of pink seldom found in the Peony. The flower is pleasingly fragrant and comes into bloom late midseason. You will like it. Must be debudded to be at its best.

A Brand Division \$3.00

MARGARET LOUGH

(Gumm)

A very fine white coming into bloom midseason. The flower shows tints of pink and its golden stamens lend additional beauty.

A Brand Division \$2.00

MARIE JACQUIN

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. Stems erect, a clean, light green, as is also the foliage. Flower semi-double and always opens well. **A Brand Division \$1.65**

MARTHA BULLOCH

(Brand)

One of the greatest pink Peonies. Color is bright old-rose-pink. The plant is very tall, comes into bloom late midseason. Flower is cupped rose type, often measures 9 to 12 inches in diameter. Stems strong and hold the heavy flowers well above the foliage. A constant prize winner. (See front cover). **A Brand Division \$3.00**

**MARY BRAND**

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. A Brand Division \$2.00

**GOLDEN DAWN**

(Gumm)

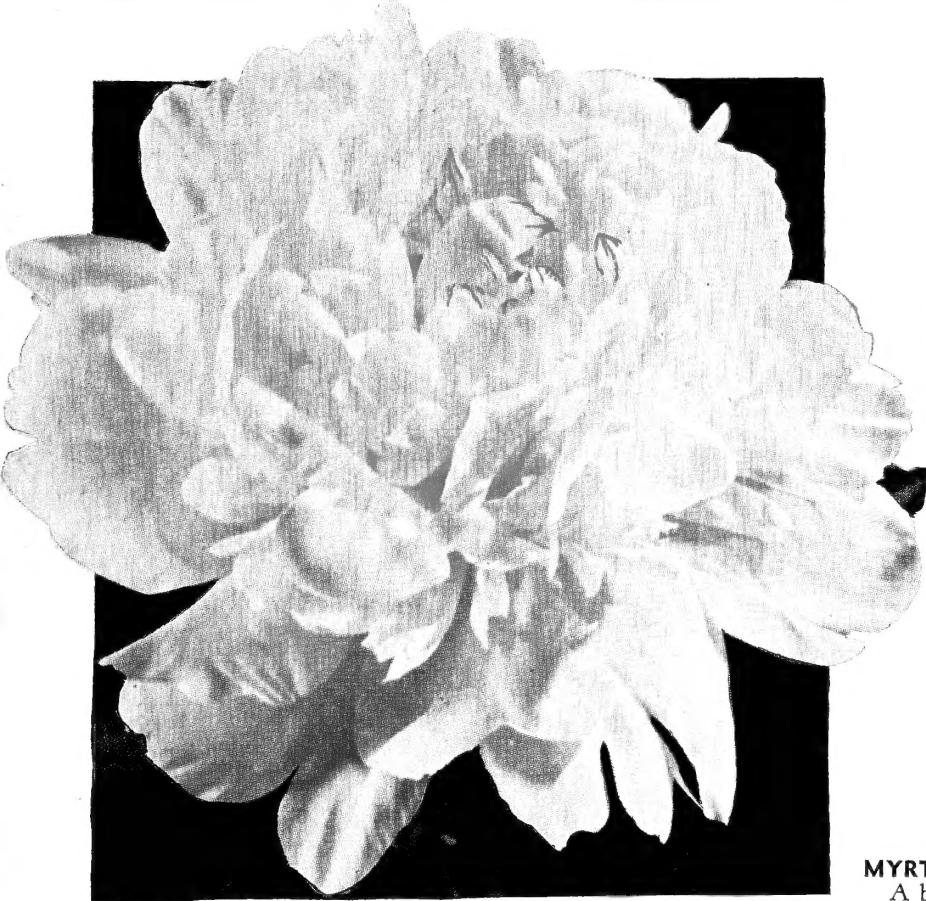
Golden Dawn is a midseason variety with broad guard petals of ivory-white with a tall yellow center. When freshly opened it has a golden glow. Fragrant.

A Brand Division \$1.65

**SPECIAL OFFER: These 4 fine cut-flower varieties
4 beautiful colors \$6.50, postpaid**

**Don't be Governed by Prices—a BRAND
DIVISION is Worth All We Ask For It**

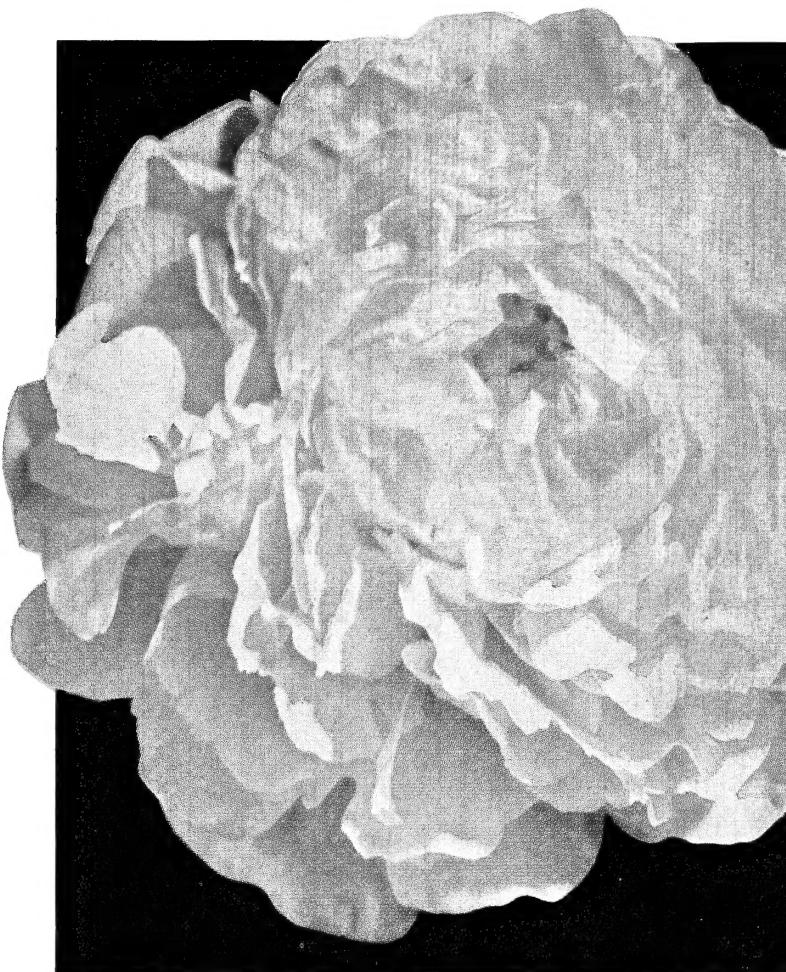
Let us fill an order for you, our roots will prove that our statement is true.

**FESTIVA MAXIMA**

(Miellez)

An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers, but as a rule comes too early for a show flower.

A Brand Division \$1.65

**MYRTLE GENTRY**

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$2.00



Walter Faxon—Midseason, \$1.65

**ENJOY THE BEST
IN GARDEN PEONIES**
CHOOSE FROM THIS COLOR SPREAD

**Any 3 for \$ 4.50, prepaid
Any 6 for 8.00, prepaid
All 10 for 12.50, prepaid**

**Don't be
Governed
by prices.
"A BRAND
DIVISION"
is worth
all we ask
for it.**



Avalanche—Late, \$1.65

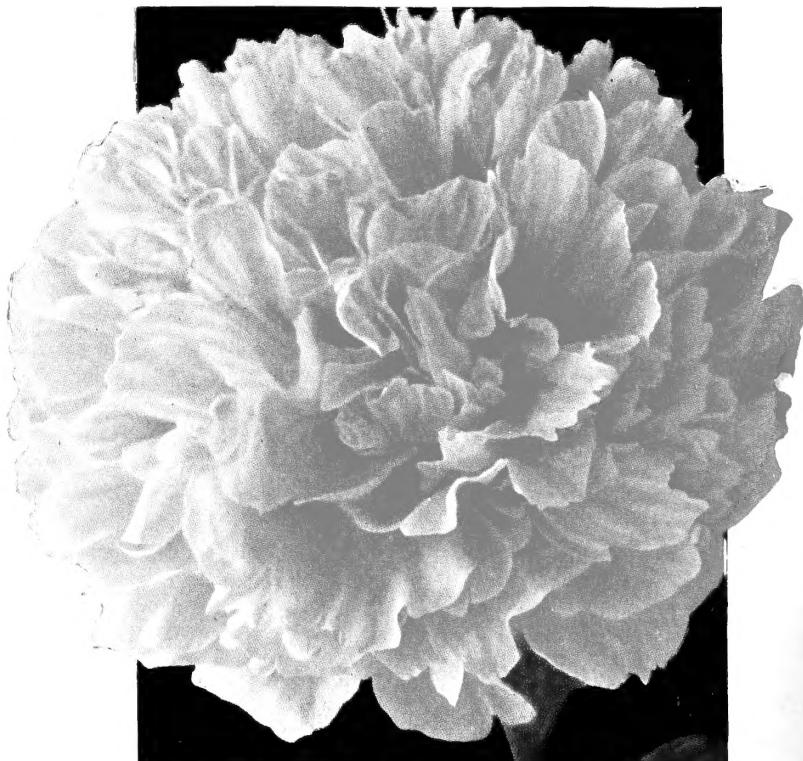
**JOIN THE
AMERICAN PEONY SOCIETY**

Every Peony lover should join the American Peony Society. Each member receives about four valuable bulletins on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of the numbers. You will keep up to date on the progress of the Peony by becoming a member.

Membership is \$5.00 per year. You may add this amount to any order you send to us and we will take care of your membership. This is an investment you will not regret.



Felix Crousse—Late, \$1.65



Sarah Bernhardt—Late, \$1.65

**ALWAYS GOOD
ALWAYS DEPENDABLE**



Philomele—Midseason
\$1.65



Edulis Superba
Early, \$1.65



Richard Carvel—Early, \$1.65

Mme. de
Verneville
Early,
\$1.65



Mons. Jules Elie
Early, \$1.65

David Harum
Midseason, \$1.65

**SUSAN WHITE**

(A. M. Brand)
An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00

**PHILIPPE RIVOIRE**

(Riviere)

A very late velvety dark red darkening toward the center. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and is one of the highest rated reds.

A Brand Division \$3.00

We are growing in our fields many fine varieties of Peonies, but not in sufficient quantity to offer them in our catalog. If you are interested in any particular variety, write us as we may be able to supply you.

**HANSINA BRAND**

(Brand)
A glistening flesh-pink with a salmon reflex shading toward the base of the petals. A consistent winner at all national and local Peony shows. It never fails to produce fine flowers. A variety that every Peony lover should have.

A Brand Division \$5.00

HYBRID PEONY

For Spring or Fall Shipment

The hybrid Peony starts to bloom at least 10 days before such varieties as Mons. Jules Elie and other early herbaceous Peonies. The color is intense and will brighten your flower garden long before you look for your other types of Peonies to bloom.

For a dazzling color effect in your garden, plant a root of a hybrid Peony now and enjoy its sensational and outstanding color—the brightest color found in Peonies.

This season we are listing only one variety of hybrid Peony—Red Charm, by far the best red double of all the hybrids.

Red Charm has been the top winner in the hybrid Peony class at all the large shows. This past season it was judged GRAND CHAMPION of all the Peonies at the Minnesota Peony Show held at Minneapolis, Minnesota.

It comes into bloom very, very early in the season. The flower is large and perfectly formed. The stems are strong and hold the large blooms erect. The substance and texture of this full double, high built bloom is like brilliant red plastic. The foliage is excellent. Hybrids have a different type root system, and a good division will have but one eye, which is sufficient for a hybrid. A Brand Division \$15.00

MARY L

(Lins)
A large, high built double white. Some blooms have a touch of red on top petals. Stems are strong. Blooms late midseason. American Home Achievement Medal Winner. **A Brand Division \$4.00**

MINUET

(Franklin)
A late midseason pale pink with a pleasing fragrance. It is clear in color and translucent in texture. The flowers grow 20 inches above a medium tall bush on stiff, straight stems. It is one of Mr. Franklin's best Peonies and a favorite among his lighter pinks.

MME. EMILE LEMOINE

(Lemoine)
One of the older good whites coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower.

MONS. MARTIN CAHUZAC

(Dessert)
If you wish the darkest red Peony grown, order this one. Flowers medium to large, semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety.

MRS. A. M. BRAND

(A. M. Brand)
A pure glistening white coming into flower late in the season. The flower is large, fragrant, of perfect rose form, with large, uniform petals of remarkable substance. Plant habit is excellent; medium tall with vigorous, upright stems and beautiful dark green foliage. Awarded the Gold Medal of the American Peony Society and a winner at many Peony shows.

MRS. BRYCE FONTAINE

(A. M. Brand)
A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. This fine red will not disappoint you.

MRS. CHARLES MAYO

(Brand)
A beautifully high built double white. The flower is nicely formed with a purity of color as the driven snow. We have named several of our Peonies for members of the staff of the famous Rochester, Minnesota, Clinic who have done so much to further the interest of the Peony in their city. On one of their many trips to our fields during the blooming season, we showed them this fine white seedling, and at their suggestion we named it in honor of the wife of one of the famous founders of the clinic.

MRS. FERN LOUGH

(Gumm)
It is not often that we are able to list this very fine double light pink. The color is very similar to the variety Tourangelle, and comes into bloom midseason. The plant has excellent foliage with strong, stiff stems that hold the flowers erect. **A Brand Division \$3.00**

MRS. FRANK BEACH

(A. M. Brand)
A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, laciniate petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies.

MRS. J. H. NEELEY

(Dr. J. H. Neely)
A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies.

MRS. J. V. EDLUND

(J. V. Edlund)
This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large, pure white that is in bloom with Blanche King, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. Won first prize as the best white at the show in Minneapolis in 1955. Also the Grand Champion in the show.

NICK SHAYLOR

(Shaylor & Allison)
In our estimation one of the best of the newer Peonies. Beautiful, rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

NIMBUS

(Andrews)
An extra fine flesh-pink coming into bloom late in the Peony season. The flower is rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden.

OLD LACE

(Lins)
A beautiful blush-pink that gradually fades to blush-ivory. The flower is fully double with narrow petals precisely arranged. The plant is tall, the stems willowy, but adequate to hold the flowers erect. Stock scarce.

A Brand Division \$4.00

PAUL BUNYAN

(Lins)
A large full double, beautifully formed deep flame-rose-pink. Has strong stems which hold the large bloom erect. Blooms late midseason. Experts proclaim Paul Bunyan one of the very best new Peonies. First shown in 1955 and was awarded the American Home Achievement Medal. A Peony you will be proud to own. Existing stock is not large.

A Brand Division \$15.00

PRIMEVERE

(Lemoine)
One of the best of the yellow varieties. The guard petals are a creamy white, enclosing a central ball of sulphur-yellow. The flower is medium large, bomb type, and very fragrant. It comes into bloom midseason. If the flower is cut in the bud and developed inside, you get the true color.

A Brand Division \$2.00

RAMONA LINS

(Lins)
A late midseason pale blush-pink, with strong stems that hold the large flowers erect. The plant is good, producing large, perfectly formed flowers. This is regarded by those who know Peonies well as a perfect flower. A new variety and stock still scarce.

A Brand Division \$5.00

R. A. NAPIER

(A. M. Brand)
A lovely flesh-pink with delicate salmon and lavender shadings throughout the flower. It has much the same coloring as Tourangelle and could be mistaken for this flower. But R. A. Napier has a strong stem which Tourangelle does not have. The plant produces an abundance of fine flowers every year and is a very worth-while late midseason pink.

A Brand Division \$3.00

ROSE UNIQUE

(Lins)
A sister seedling of Tondeleyo, but a few shades deeper than that famous variety. The plants are tall with strong stems, which support the large blooms perfectly. It can take the heat and wind. A valuable addition to the dark pink class.

A Brand Division \$4.00

RUTH ELIZABETH

(A. M. Brand)
An intensely rich red of true rose form with broad rose-like petals set up in perfect arrangement. Comes into bloom late in the Peony season. Always opens well. This fine new red of exceptional merit won the Silver Medal at the Rochester Show in 1940. It attracted a great deal of favorable comment. The form of this new flower is exceptionally fine. A fine exhibition flower that is sure to win many prizes at the large shows when it becomes better known.

A Brand Division \$5.00

SHAWNEE CHIEF

(Bigger)
An excellent cut flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$2.00

SOUVENIR DE LOUIS BIGOT

(Dessert)
Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden.

A Brand Division \$1.65

SPLENDIDA

(Guerin)
A late, light old-rose-pink becoming almost white with age; very strong, pleasant fragrance. Tall, stiff stems, good foliage.

A Brand Division \$1.65

TEMPEST

(Auten)
One of the best red semi-doubles. The stamens are not prominent, as they are well hidden. The color is a brilliant, clear dark red that holds well in the sun. The stems are tall and stiff. A lovely garden flower as well as a good show flower.

A Brand Division \$1.65

TONDELEYO

(E. H. Lins)
This is a new dark pink that was introduced in 1940 at the National Peony Show held in Rochester, Minnesota. Here it was recognized by the seedling committee for its deep pink color of unusual fire and brilliance. It has continued to grow in favor. The plant is tall with an abundance of foliage, coming into bloom late midseason. Immediately spotted in the field or show room. A great addition to the class of deep pinks.

A Brand Division \$4.00

VALENCIA

(Lins)
A high built, full double, bright red on good stems. The plant is medium height. Was awarded the Bronze Medal by the American Peony Society. This variety was judged the best red at the 1959 Minnesota Peony Show.

A Brand Division \$4.00

VICTORY CHATEAU THIERRY

(A. M. Brand)
A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

WINNIFRED DOMME

(Brand)
This is a very bright scarlet that makes a very fine border plant. The plant is dwarfish but the stems are strong and erect, each producing one flower to the stem. Unlike most reds, it has practically no purple, and is the nearest scarlet of all Peonies.

A Brand Division \$1.65

Single and Japanese Peonies

Distinctly Different

Decidedly Decorative

Wind and Rain Resistant

Few people are familiar with the beauty of the Japanese and Single types of the Peony. For both house decoration and garden effect, these types have an artistic value different from the double form. They are rain and wind resistant and you seldom see these varieties in the mud after a storm. They work out nicely in floral arrangements and they hold up as a cut flower as well or even better than the double types. If you are not already growing these beautiful Peonies, try a few this year.

AKASHIGATA

A very satisfactory variety with bright rose guard petals surrounding a very heavy center of filamentous petals of bright pink bordered with gold.

A Brand Division \$2.00

(Japan)

AMA-NO-SODE

One of the very best of the pink Japanese varieties. A single row of long, evenly rounded, cup-shaped petals enclose a globular center of half-transformed staminodes, yellow at the base, edged gold and faced with pink. Carpels light green, tipped pink. The plant has heavy, rich green foliage.

A Brand Division \$2.00

(Japan)

CHARM

This fine red Japanese Peony was well named as it is a very charming variety. The color is a very rich dark maroon. The flower is large and holds up well as a cut flower. Comes into flower late mid-season. A variety that is sure to please.

A Brand Division \$2.00

(Franklin)

FLANDERS FIELDS

A fine red of the most vivid color. Two rows of petals surround a large, prominent center of golden stamens. Petals are of excellent substance and are rich and velvety in appearance. Every year in every way, it proves a splendid flower.

A Brand Division \$2.00

(A. M. Brand)

HARRIET OLNEY

This is one of the earliest of our singles to give color to our fields. It opens deep rose but gradually changes to soft rose-pink. Plant medium tall with stiff, straight stems which hold the flower erect. A very fine landscape variety.

A Brand Division \$1.65

(Brand)

HAWAIIAN SUNSET

A beautiful new Japanese type in rose and gold. The richly colored bloom is carried on perfect stems on a perfect plant. A rich rosy pink with a large high center of narrow golden petaloids.

A Brand Division \$10.00

(Lins)

HELEN

This is a very fine early deep shell-pink. A double row of broad, rounded petals surround a mass of golden stamens. The stems are tall, strong and erect. If you are looking for a good pink single, this variety will please you.

A Brand Division \$3.00

(Thurlow)

HENRI POTIN

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. We have watched the performance of this variety in our fields over a number of years and we like it as well Ama-No-Sode.

A Brand Division \$2.00

(Doriat)

L'ETINCELANTE

A very large, bright pink single with broad cup-shaped petals distinctly margined with silver, enclosing a center of bright yellow stamens. The plant is tall and commands attention in any planting.

A Brand Division \$1.65

(Dessert)

LILAC TIME

A new Japanese type Peony in a new color, a rich deep lavender-lilac. The collar and the center clusters of narrow lacinated petaloids are the same rich color. These richly colored blooms are carried on strong stems on a good plant. Something different and wonderful for bouquets and arrangements.

A Brand Division \$8.00

(Lins)

LORETTA FRANK

Large, dark pink guards, stiff stems, and a good bloomer. Very early dark pink single.

A Brand Division \$3.00

(Franklin)

MAN O' WAR

An exceedingly bright red with a great deal of scarlet in it. Guard petals enclose a very large center of intensely rich yellow stamens. Stems strong and erect. When the plant is well established, each stem carries a large flower. The plant is so covered with dense large blooms that the foliage is hardly visible.

A Brand Division \$3.00

(A. M. Brand)

MELLEN KNIGHT

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.65

(A. M. Brand)

MISCHIEF

A uniform soft pink that blooms late after most single flowers have passed. This variety always attracts a great deal of attention when exhibited at flower shows.

A Brand Division \$2.00

(Auten)

MME. BUTTERFLY

A lovely, rose-pink Japanese, coming into bloom midseason. The plant is an upright grower, bearing flowers profusely that last well both in the field, and as a cut flower.

A Brand Division \$2.50

(Franklin)

Wind and Rain Resistant

MAKE YOUR OWN CHOICE

A special offer made up by us might not suit your individual garden. You may choose a \$10.00 value for \$8.50 from our Single and Japanese types and we will send them to you prepaid. This offer does not include the following varieties—Hawaiian Sunset, Lilac Time, Tulagi or Waikiki.

NIPPON BRILLIANT

What a splendid name for this fine Japanese variety! We have this in our show bed along with many other fine reds but this one was such a bright red it capped the show. Tall, imposing, and captivating. A real beauty.

A Brand Division \$3.00

(Brand)

PRARIE AFIRE

Derives its name from resemblance to a prairie on fire, dancing with colors of all shades of light pink, dark pink and rose. One of the finest pink Japanese Peonies. Beautiful pink with broad guard petals of soft creamy rose, surrounding a great ball of brilliant fiery red staminodes. When the flower is cut in bud and developed inside, the result is simply marvelous.

A Brand Division \$2.00

(Kellway)

PRIDE OF LANGPORT

A dainty flower of brilliant, soft peach-pink coming into bloom mid-season. The plant is tall, floriferous, with thin, wiry stems and abundant foliage. The plant blooms in clusters and is a very decorative garden plant.

A Brand Division \$2.00

(Japan)

RASHOOMON

One of the best Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. Large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. Plant medium tall with strong stems and flowers freely. A beautiful flower.

A Brand Division \$2.00

(Sass)

RED WARRIOR

A very early fine red single that we look forward to seeing at the opening of the Peony season. The flower is extra large and well formed. Stock is extremely limited and we shall not be able to list it again for at least two years.

A Brand Division \$3.00

(A. M. Brand)

SEA SHELL

A bright lively pink with a full center of golden stamens. The flowers are large and the strong stems hold the flowers erect. This is a pink that commands immediate attention in both field and show room. A "must have."

A Brand Division \$2.00

(Sass)

TULAGI

A brilliant red Japanese variety, with tall, straight stem, heavy green foliage. Makes a perfect garden flower, and a fine show flower. The bloom is refined, does not feather.

A Brand Division \$4.00

(A. M. Brand)

VANITY

A Peony of true Japanese type. The guard petals, which are a delicate even pink, are broad and surround a beautiful tuft of delicate cream colored filamentous petals. The plant, has light green foliage that adds to the beauty of the flowers. Baskets of Vanity in our show room are always admired by visitors.

A Brand Division \$3.00

(Lins)

WAIKIKI

A sister seedling of Hawaiian Sunset but in a different color. This is a beautiful Japanese type in cerise and salmon-rose. The stems are strong and the plant is perfect in every way. An unusual color in rich cerise with a large center of petaloids in rosy salmon.

A Brand Division \$8.00

(Lins)

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the roots are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give root a pail of water and then fill in balance of hole and firm soil tightly. Just as soon as the Peony appears above ground, begin to cultivate at least twice each week until August 1st. By keeping soil loose during the first growing season, there should be no loss.

**KRINKLED WHITE**

(A. M. Brand)

This fine white begins to attract attention in the bud stage. Bud comparatively small, with delicate pink cast. It expands into a large flower with broad white petals resembling crepe paper. Stems are tall, straight, strong, with light green foliage. Especially fine as a cut flower, holds up well in the field and show room. A consistent prize winner in all large shows. Winner of the Bronze Medal, and many prizes. Champion single at the 1958 National Peony Show.

A Brand Division \$3.00

PRESIDENT LINCOLN

(A. M. Brand)

Of the many great single reds that we have tested, in our opinion, this is unquestionably the best. This is a tall variety, with strong, stout stems. The flowers are extremely large for a single, with two rows of brilliant red petals of most perfect form surrounding a very striking center of rich, golden stamens. It holds its color well in the sun, and makes a remarkably fine cut flower. It is a fine flower in the field, and is exceptionally fine when treated as a show flower. It is a consistent winner whenever shown.

A Brand Division \$5.00

All
4
Fine
Varieties
for
\$11.00
Postpaid

OUR ERROR

The descriptions are right but the color plates of Mikado and President Lincoln are interchanged.

**MIKADO**

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick staminodes stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall, floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

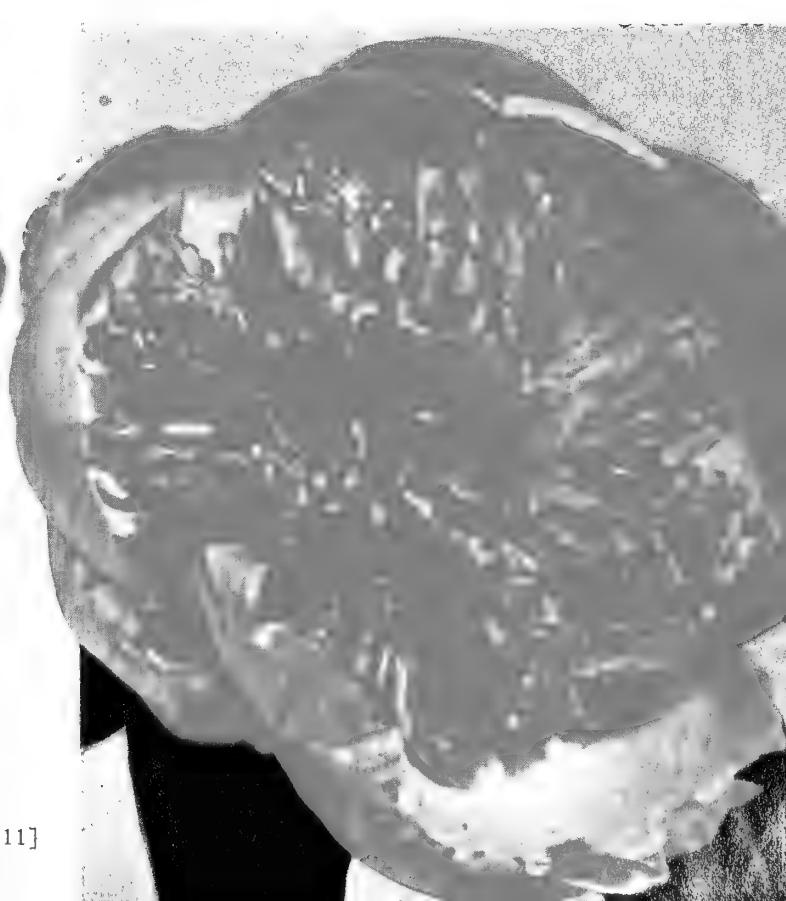
A Brand Division \$2.00

WESTERNER

(Bigger)

A beautiful light pink with extremely large guard petals that enclose a bomb of yellow staminodes that are firm and erect. The beauty of this variety lies in the symmetrical shape of the flower. It never feathers and the center tuft of staminodes continues to grow as long as the flower remains in good condition. Winner of the Home Achievement Medal. Also won first prize at the National Show held in Chicago in 1955 in the class of Japanese varieties calling for one each.

A Brand Division \$2.50





LUCKY 7 COLLECTION

The selection of Garden Mums offered here consists of the very finest early to midseason flowering varieties. The color range is complete and represents the most desirable shades.

Every one of the varieties shown here may be grown by you with positive assurance of providing you with lovely blooms for cutting, as well as garden decoration.



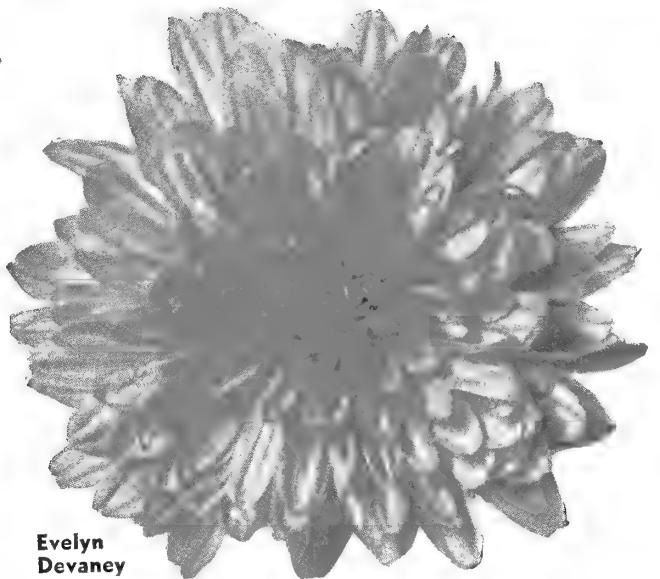
Delight

7 MUMS

1 each of all
shown in color
on this page for

\$4.00

Postpaid



Evelyn
Devaney

Fred Stone



Early Kathleen



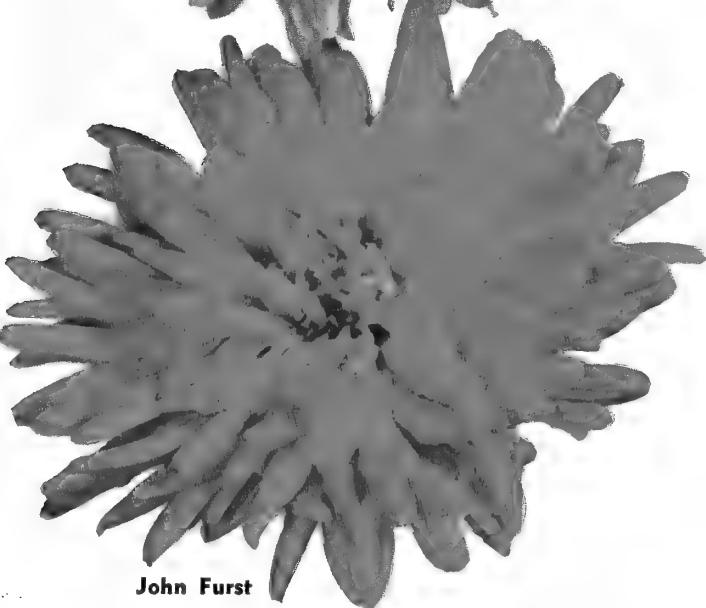
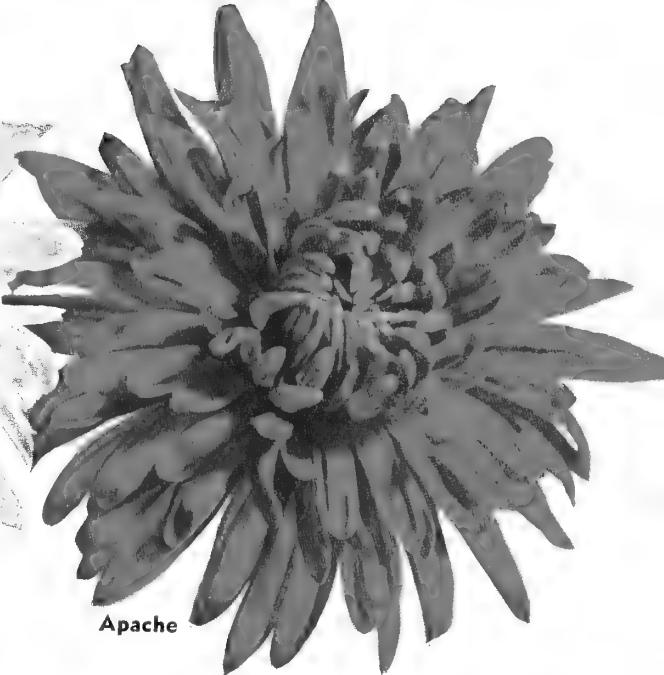
Minnehaha



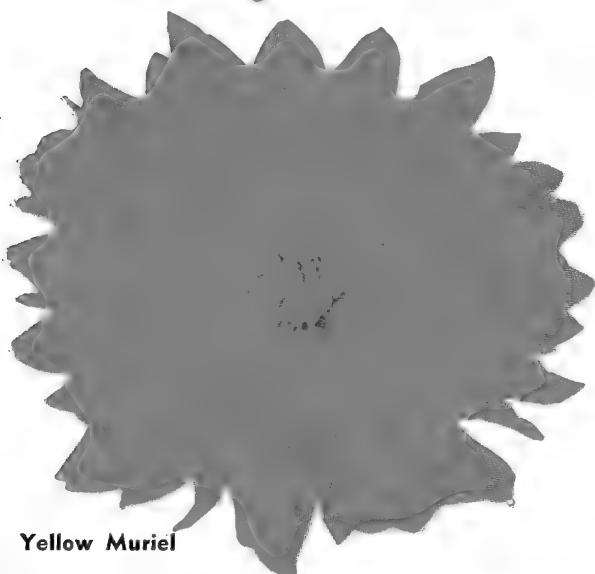
Mary Harrison



Lady's Choice



John Furst



Yellow Muriel



Bronze
Giant

7 CHOICE MUMS

Every variety in this selection is the best in its color for outdoor display as well as for bouquet cutting. All are Sure-to-Bloom plants of a well selected color arrangement.

7 MUMS

1 each of all
shown in color
on this page for

\$3.50

Postpaid



SPECIAL OFFER

All 14 beautiful Mums
shown in color on these
two pages for

\$7.00

Postpaid

*Northern Grown
Chrysanthemums*

Chosen for Their Beauty and Splendid Performance

We ship all our Mum plants with their roots balled in dirt and wrapped in foil. A sure way to get good healthy, sure-to-grow plants. These are not rooted slips or cuttings but growing plants that will give you many beautiful blooms the first fall after planting.

FINE MUMS OF THE CUSHION TYPE

BUSHELS OF BLOOMS THIS FALL

Cushion Mums produce loads of bloom. They make perfect plants about 2 feet high and 2 to 3 feet around. So full of bloom that you hardly see the foliage. They start blooming in early September and continue right up to frost time. Excellent for border plantings where a mass of color is desired. You can pick bouquet after bouquet and scarcely miss a flower.



Rouge Cushion



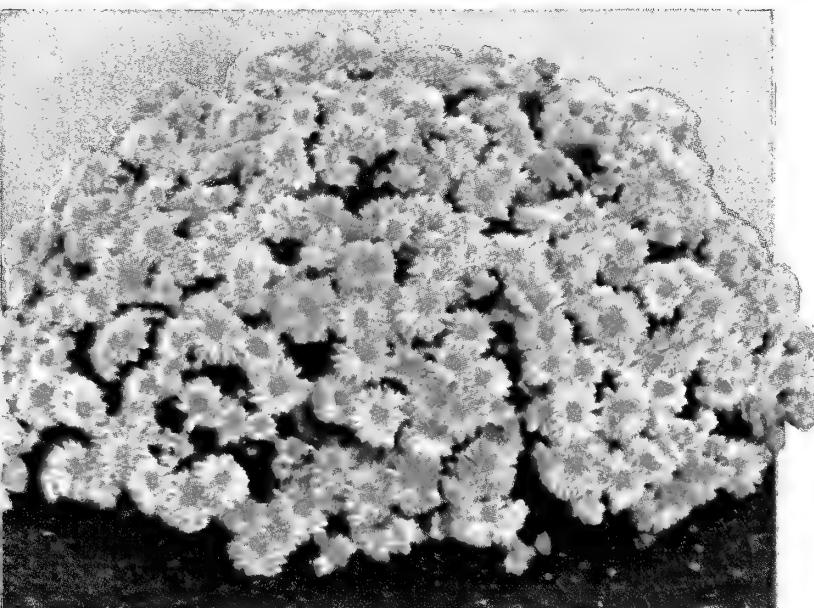
Purple Cushion

CUSHION MUM COLLECTION

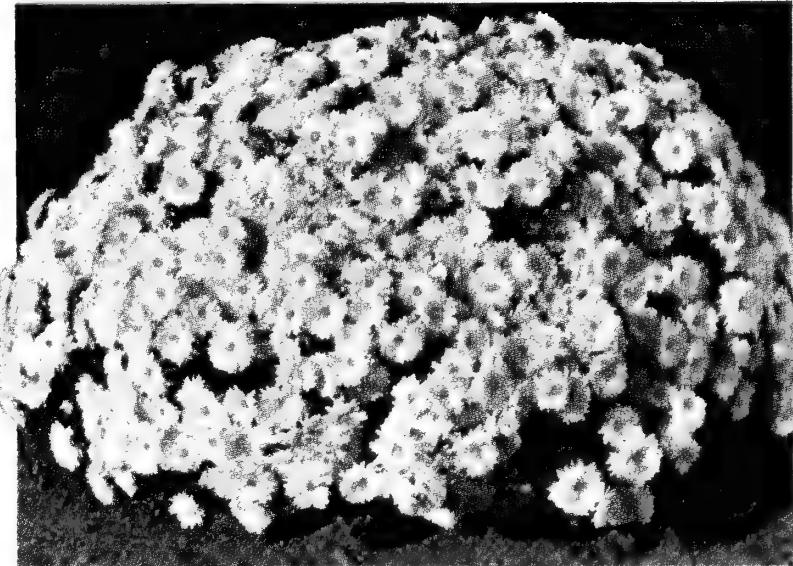
1 each of all 6 varieties illustrated
for \$3.50, postpaid.

3 each of all 6 varieties illustrated
for \$10.00, postpaid.

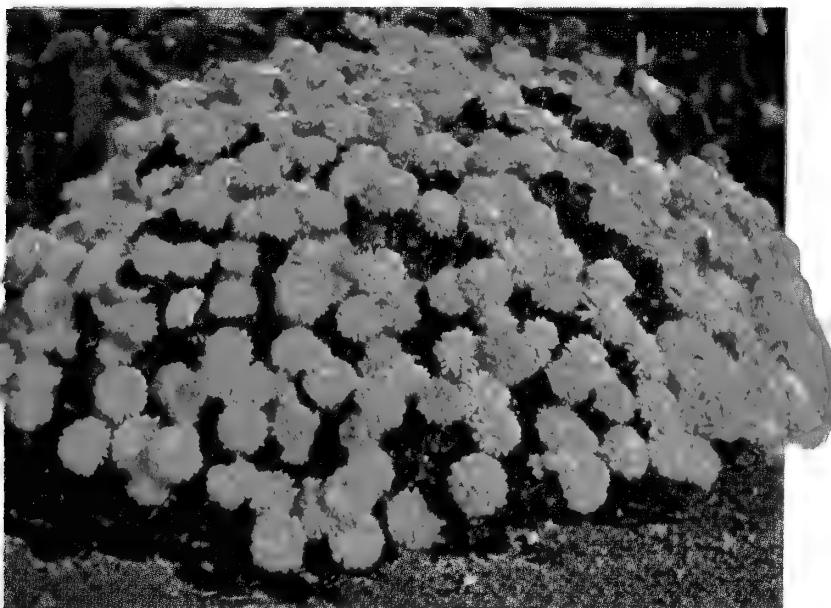
If you wish to make a border planting
using all 1 variety, you may select them
at the same price.



Minnpink

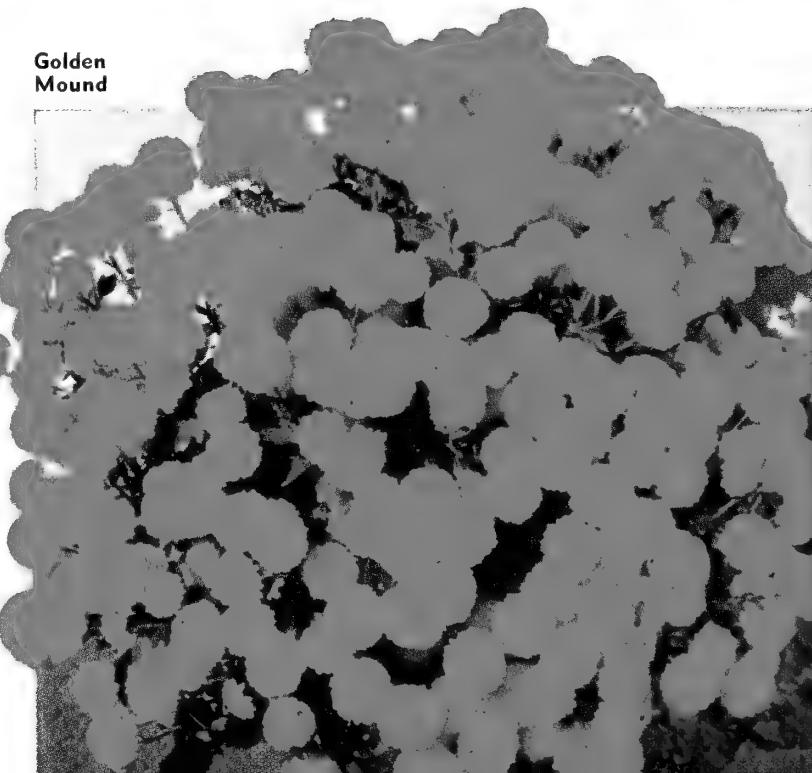


New Drifted Snow



Minnbronze

Golden Mound



CLEMATIS • Colorful, Everblooming



JACKMANI

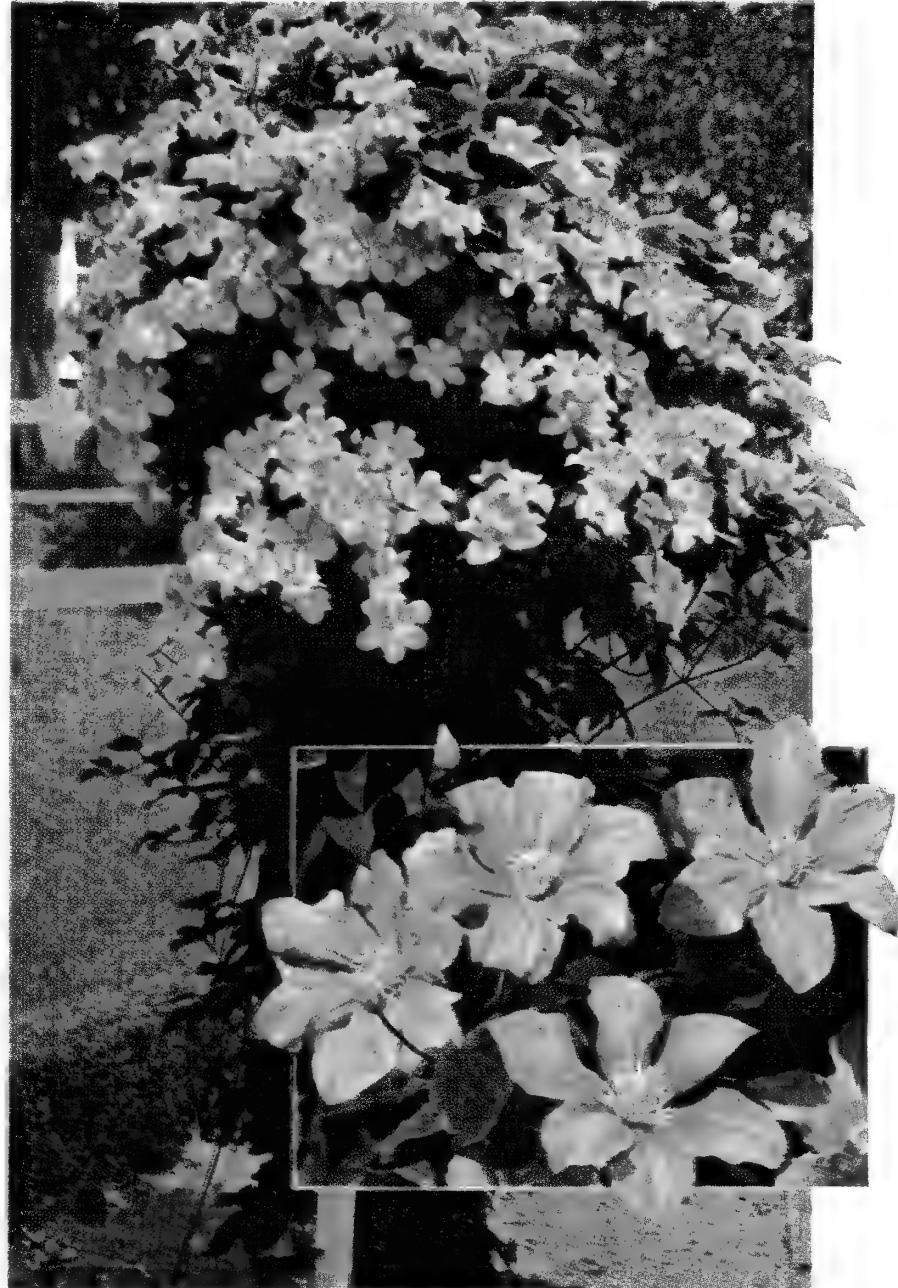
When you see this vine covered with hundreds of deep purple blooms, you know why it is called Queen of all the Vines. Flowers are 4 to 6 inches across and produced freely all summer. The best deep purple Clematis. Grows 8 to 10 feet in height.

CLEMATIS PRICES

1 for \$1.75; 3 for \$5.00, All Postpaid

These all are strong, potted plants that should bloom this summer. Plant 4 inches deeper than they have been in the pots.

Your garden deserves the added beauty and charm that Clematis can bring to it. Clematis is a hardy, perennial, climbing vine that is easily grown. Prefers an east or south exposure, but will do well in any location that is shaded from the hot afternoon sun. Likes a rich soil with plenty of moisture, but must have good drainage. Its abundance of large, showy blooms add new thrilling beauty to your yard and garden. Plant Clematis on porches, trellis, arbors or fences. We ship a strong, potted plant that should bloom the first year.



MME. BARON VEILLARD

A clear lilac-rose colored Clematis that becomes deeper in color as the weather becomes cooler. Very hardy and blooms from June to September. Height 10 to 12 feet. A very satisfactory pink Clematis.

LANUGINOSA CANDIDA

Large, pure white flowers, produced in abundance throughout the summer. The vines are strong and vigorous. The best of the whites. Climbs to 10 feet high.

PRESIDENT

Gorgeous, deep, rich reddish plum colored variety. Flowers are large, with extremely pointed petals and brilliant color. Grows up to 7 to 8 feet.

RAMONA

Excellent medium blue. Large flowers with wide, heavy-textured petals. Very free and dependable bloomer. Grows up to 10 feet.

ERNEST MARKHAM

The best red Clematis today. Bright cerise-red with wide petals. A very strong growing Clematis that blooms in July. Grows 8 to 10 feet high.

NEW IRIS



PORT WINE. (Sass.) 37". The richest, most contrasty of the platinas! Standards are wine-red and the snowy falls are broadly marginated a red-purple as rich as if laid on with a full brush. Port Wine is an Iris of striking personality. **Each \$1.00; 3 for \$2.50**

HAPPY BIRTHDAY. (Hall.) 38". The best of all the flamingo-pinks to date. A free growing light pink with good heavy foliage. Rated 6th in the Official Popularity Poll of 1958. A stand-out pink for all Iris lovers. **Each \$1.50; 3 for \$3.75**

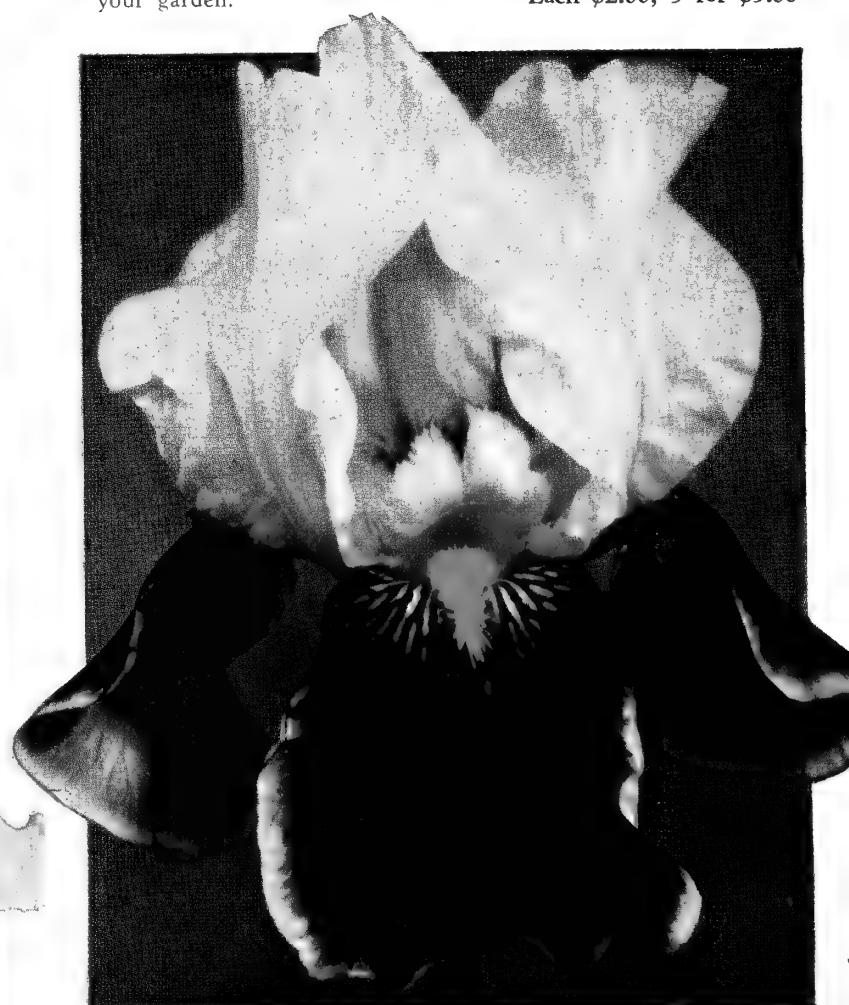
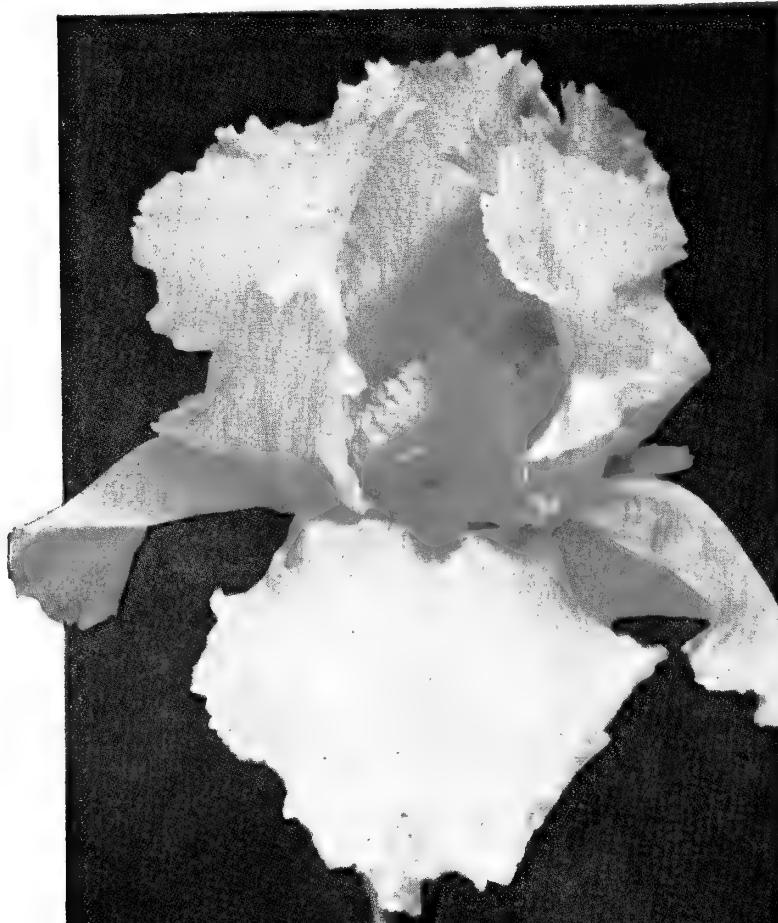


GOLDEN SUNSHINE. (Schreiner.) 38". An outstanding pure true yellow of excellent form and generous size. The flower is large with wide petals and lovely form. The best of the newer true yellow Iris.

Each \$1.00; 3 for \$2.50

BRIGHT HOUR. (Douglas.) 36". A great improvement of Wabash—one of the all time favorite Iris. A very beautiful Iris of moderate size with standards of clean white, beautifully ruffled, with falls of a rich, velvety purple, bordered white. An Iris to brighten your garden.

Each \$2.00; 3 for \$5.00



BEAUTIFUL IRIS



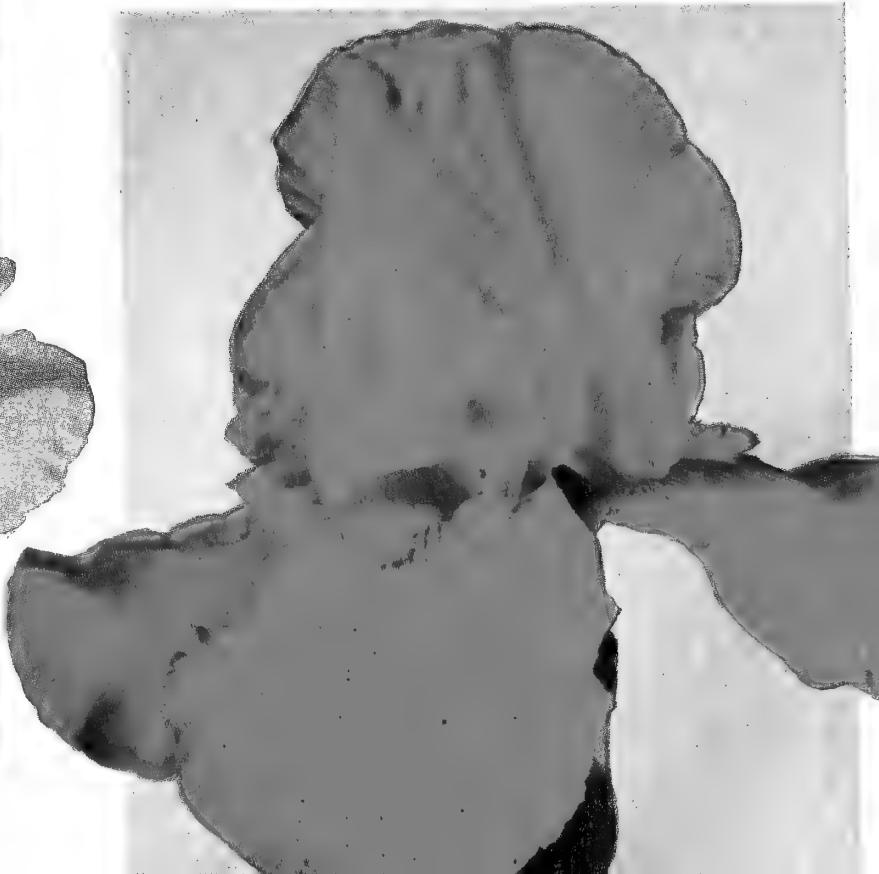
PIERRE MENARD. (Faught.) 38". A beautiful rich blue with canary-yellow beard. Very flaring in form, large and tall. Blooms late. Rated 11th in the Popularity Poll of 1958. **Each \$1.00; 3 for \$2.50**

CLIFFS OF DOVER. (Fay.) 37". Splendid pure white self, large ruffled form of good substance, borne on sturdy stems. Has a yellow beard—but no haft markings. Excellent grower and propagator. **Each \$1.00; 3 for \$2.50**



LAVANESQUE. (Schreiner.) 40". Wide, full orchid-pink of ruffled, flaring form. Gold beard and haft. Excellent form and color. Very beautiful. **Each \$2.00; 3 for \$5.00**

INCA CHIEF. (Mitsch.) 35". Very large blooms of burnished golden bronze, evenly colored throughout. The ruffled blooms of perfect proportions, on strong stems and the magnificent coloring make this Iris outstanding. **Each \$1.50; 3 for \$3.75**



IRIS FANCIERS COLLECTION of TEN OUTSTANDING COLORS

Orelio

Melody Lane

Blue
Rhythm

**WHEN TO
DIVIDE IRIS**

Iris do best when old clumps are divided and replanted every third year.

Choose Any

5

Iris Listed
On These Two
Pages for

\$4.25

Postpaid

**IRIS
SHIPPED
IN JULY
AND
AUGUST
ONLY**

Pink
Sensation

Black
Hills

10 DELUXE IRIS

Spanish Peaks

Al Borak

1 Each of All
10
Iris Listed
On These Two
Pages for
\$8.00
Postpaid

SPECIAL OFFER

3 each of all Iris shown in color
on these two pages. 30 outstanding
Iris for beauty and growth. Plant in
clumps of three and enjoy years of
beauty about your home. All choice
roots labeled true to name. Post-
paid for \$20.00.

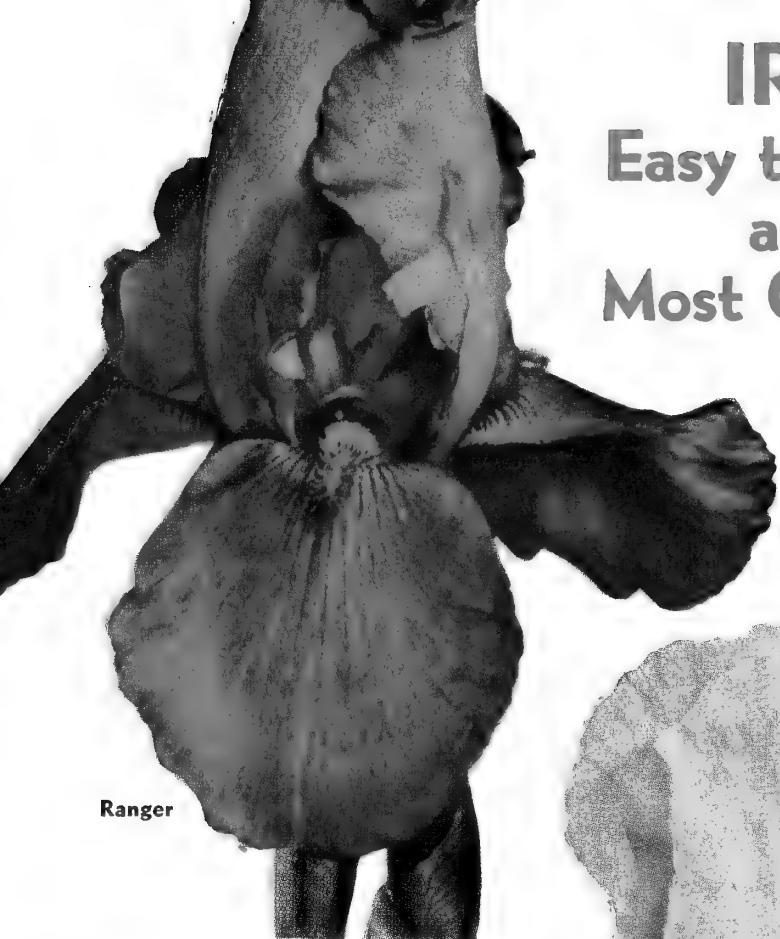
Bright Song

Jane Phillips

Solid Gold

IRIS

Easy to Grow and Most Colorful



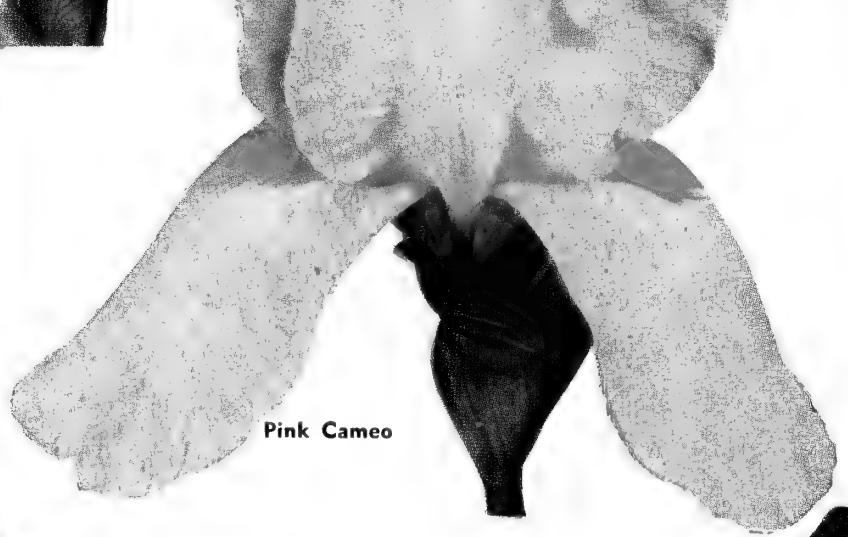
Ranger



Misty Gold

ROOT ROT

Root rot is caused by too much moisture. Plant in well drained sunny location. If necessary, spray with Bordeaux.

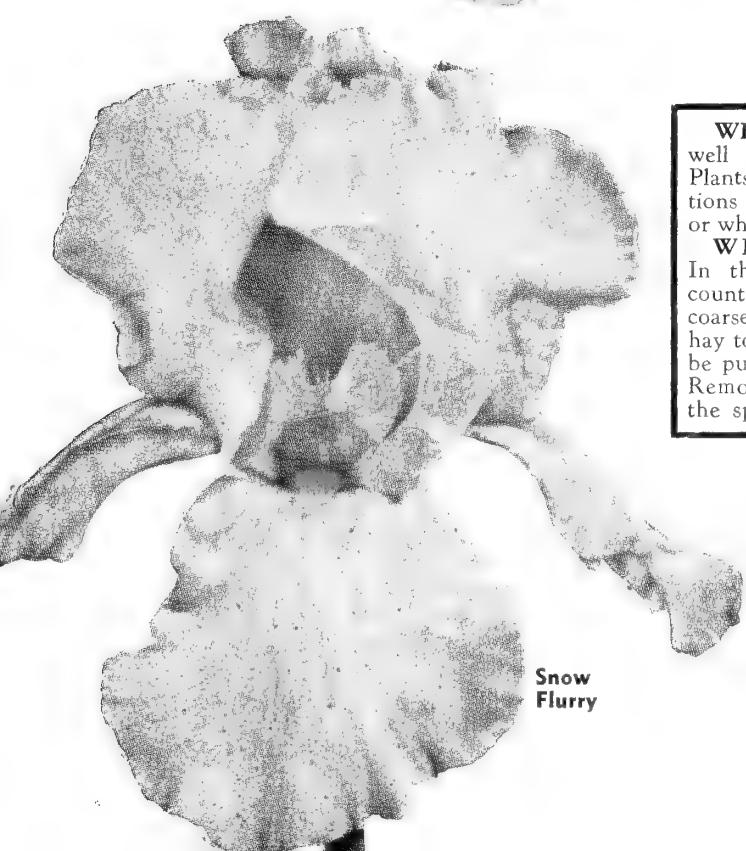


Pink Cameo

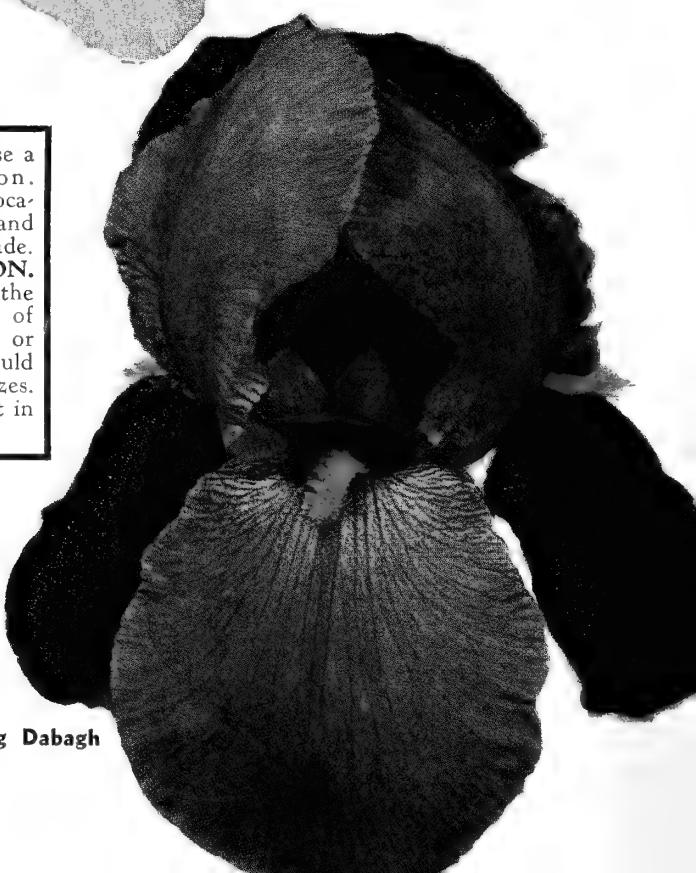
Choose Any
5
Iris Listed
On These Two
Pages for
\$3.50
Postpaid

WHERE TO PLANT. Use a well drained, sunny location. Plants do not thrive in wet locations where water is apt to stand or where they are in much shade.

WINTER PROTECTION. In the colder sections of the country, a winter covering of coarse straw, lawn clippings, or hay to a depth of an inch should be put on as the ground freezes. Remove when the frost is out in the spring.



Snow Flurry



Peg Dabagh

CHOICE IRIS COLLECTION

Solid Mahogany

Lothario

1 Each of All
10
Iris Listed
On These Two
Pages for
\$6.00
Postpaid

Fantasy

Minnie Colquitt

Arab Chief

Iris
Shipped
in
July
and
August
Only

SPECIAL OFFER

3 each of all Iris shown
on these two pages, 30 of
the top Iris of today. A
wonderful assortment of
color—all labeled—all
choice roots.

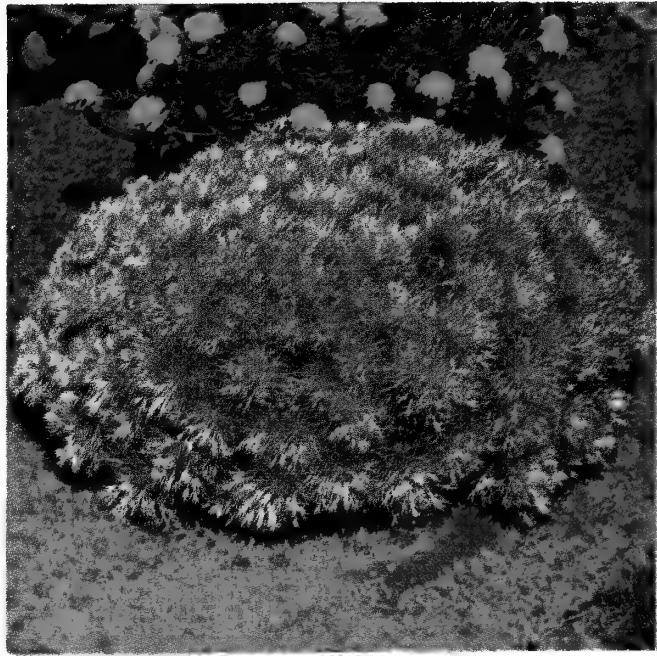
Postpaid for
\$15.00

**BEAUTIFY YOUR
GARDENS WITH OUR
HARDY NORTHERN
GROWN PERENNIALS**

All Perennials Listed on
These 2 Pages Are For
Spring Shipment Only

**ARTEMISIA,
Silver Mound**

A handsome, compact, mound-like plant about 4 in. high and 12 in. in diameter. Fern-like foliage and of the brightest and lightest silver-gray color. Excellent effect in the rock garden or as accent plant—most effective when used for edging beds or walks. Prefers a warm, dry, sunny location. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.



Artemisia, Silver Mound

IBERIS, Semperflorens

(Candytuft)

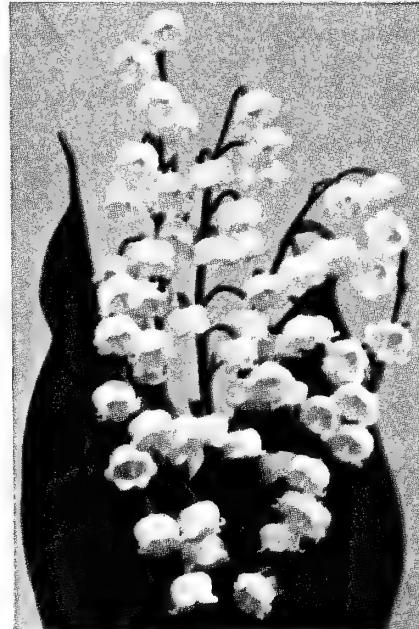
Covered with a sheet of white flowers in spring, completely covering its rich dark green foliage; excellent for the border. Grows 8 inches tall. Does well in light shade, fine for a ground cover in front of shrubs. Used for edging along walks. Plant 6 inches apart. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

CARNATION

(Hardy Outdoor Carnations)

Mixed colors only. One of the most useful and popular flowers. Excellent for cutting. Very fragrant. Flowers in June and July. Carnations will grow in ordinary light, well drained soil. Plant 12 inches apart, protect lightly during the winter. Mixed colors only. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Carnation

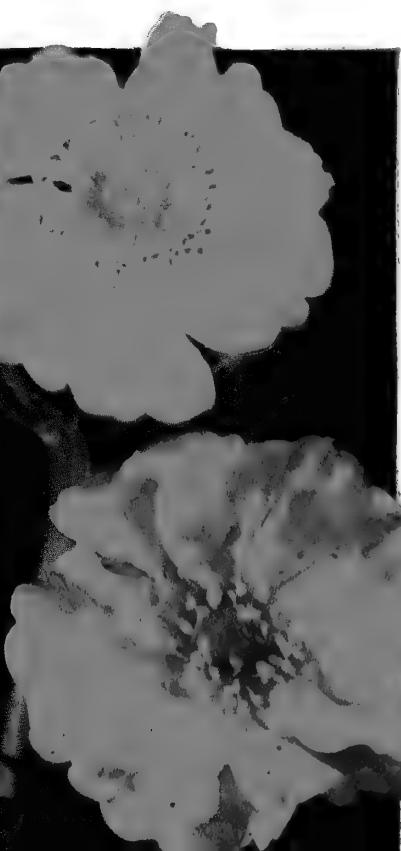
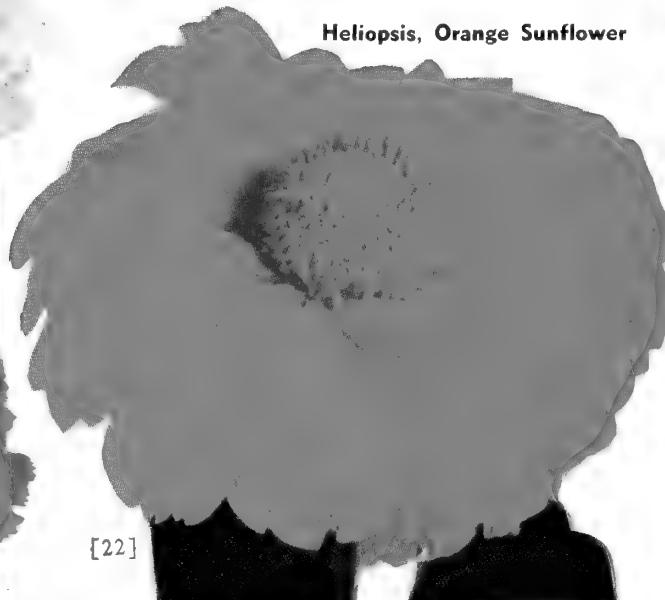


Lily-of-the-Valley

HELIOPSIS, Scabra Incomparabilis
(Orange Sunflower)

Very large, rich golden yellow flowers from June until late fall. They bear their large flowers on long, wiry stems, and are invaluable for cutting. Grow in ordinary rich soil in a sunny border. Plant 12 inches apart. Grows 3 feet high. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

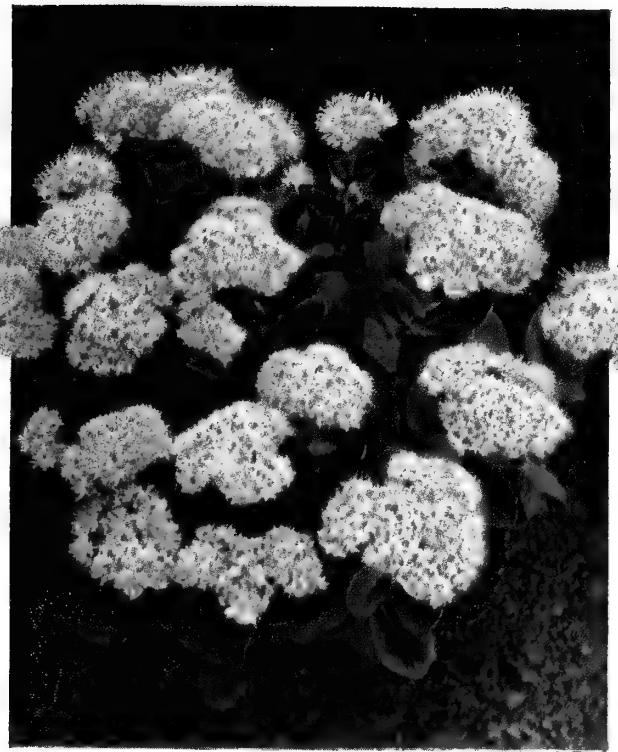
Heliopsis, Orange Sunflower



Geum—Lady Stradfeden (Yellow)
Mrs. Bradshaw (Red)

GEUM

Number one of all the hardy garden flowers. Very neat in habits, non-crowding, with excellent foliage when not in bloom. Excellent when planted in the foreground of the hardy border. Grows well in good, ordinary soil in sunny borders. Grows 2 feet tall. Blooms all summer. Two colors to choose from—double fiery-red and rich golden yellow. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.



SEDUM, Spectabilis (Stonecrop)

Big rose flower heads. Excellent for border plantings or in the rock garden. Enjoys dry ordinary soil, sunny dry borders, sunny places in the rock garden or even shady spots. A dwarf growing plant—10 to 12 inches tall. Blooms in August. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.



Scabiosa

CAMPANULA (Bellflower)

Blue White Rose

One of the worthy old-time perennials. Also known as Canterbury Bells or as the Cup and Saucer plant. Grows 2 feet tall. Blooms continuously. Likes a well drained light soil. Plant 8 to 10 inches apart. Three colors to select from. Blue, rose, white. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Campanula—
Bellflower



COREOPSIS, Mayfield Giant (Tickseed)

A very large yellow with firm and long stems. A very useful and attractive perennial, both for border and cut flowers. Easy to grow and produce their large yellow flowers in profusion throughout the summer. Prefers a well drained, medium soil in full sun. Grows 2½ to 3 feet tall. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

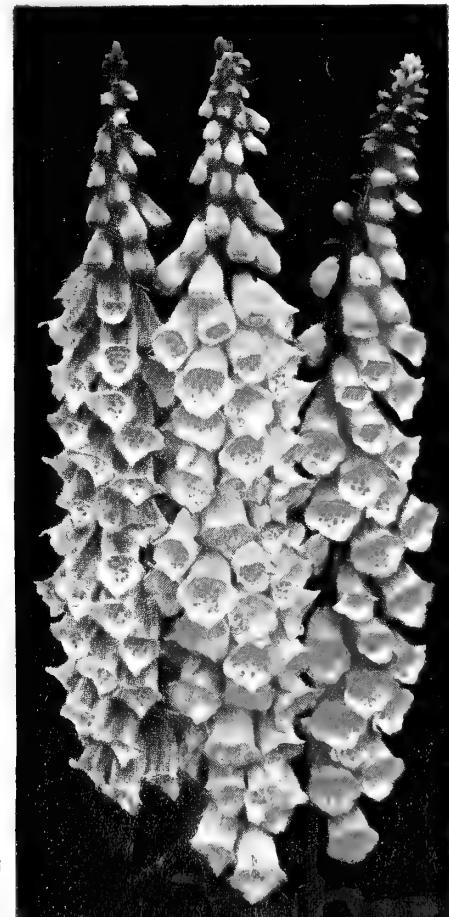


Coreopsis (Tickseed)

DIGITALIS, Excelsior Strain (Foxglove)

New strain reported to be perennial. Extra lovely because florets are held more horizontally so more beautiful throat markings and colors are revealed. Plant 6 to 8 inches apart in well drained garden soil. Mixed colors only. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Digitalis (Foxglove)



GYPOSOPHILA, Pacifica (Baby's Breath)

Clear pink. Very remarkable for their numerous feathery panicles of small, starry, pink flowers borne in profusion on thread-like stems. Highly prized for cutting. Blooms August-September. Likes a well drained, not too heavy soil. Enjoys a sunny location. Plant 2 feet apart. Grows 3 feet tall. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Gypsophila (Baby's Breath)





Oenothera or Golden Spray

ALL
PERENNIALS
LISTED ON
THESE 2 PAGES
ARE FOR SPRING
ONLY
WITH THE
EXCEPTION OF
BLEEDING
HEART

ARMERIA, Glory of Holland (Thrift)

Clear deep pink flowers as large as silver dollars borne on sturdy stems 24 inches high. Leaves are grassy in appearance. Plants are suitable for edgings to beds and form lovely clumps in the rock garden. Likes dry, sandy soil and a sunny position. Plant 6 to 8 inches apart. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

PLATYCODON

A very hardy perennial with large, 1½-in., bell-shaped flowers. We have Platycodon in two distinct colors: white and blue. Fine specimen plants. Your choice, each 50c; 3 for \$1.25; 6 for \$2.25, postpaid. Please state color.

Platycodon



Hardy PERENNIALS Suitable for Every Garden

OENOThERA or GOLDEN SPRAY

A low growing, spreading perennial throwing out many branches to a height of about 2 feet, covered almost their entire length with large, thickly set, bright, single, yellow flowers. These plants make a fine display of color the entire summer. They need little attention and should be planted about 8 inches apart, three or more plants in a group. Strong, field-grown plants, each 50c; 3 for \$1.25; 6 for \$2.25; 12 for \$4.00, postpaid.



Armeria, Glory of Holland

pleasing combination of colors. We send you an abundance of bloom the first year. Very hardy and will come up year after year. Choice plants, each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

PYRETHRUM

(Painted Daisy)

Finest strain of Painted Daisy. Mixed colors only. Produce many showy flowers freely, on long stems throughout the spring. Excellent for cutting. Grows in neat, compact tufts, with finely cut foliage, which adds to the attractiveness of the plants. Plant in groups of three, 12 to 15 inches apart. Blooms in May-June. Mixed colors only. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

McKANA'S GIANT COLUMBINE

1955 All-America Winner

Plant these fine Columbine in your garden and enjoy many flowers of large size—up to 4 inches across, with spurs up to 5 inches long—the largest Columbine yet grown. Exquisite colors—mostly pastel shades—some self-colored, others

McKana's Giant Columbine

McKana's Giant
Columbine



**BEAUTIFY YOUR
GARDENS WITH OUR
HARDY NORTHERN
GROWN PERENNIALS**



**PHLOX SUBULATA
(Moss or Creeping Phlox)**

These are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, terrace plantings, and planting about the base of the stone in cemetery work. Height 4 to 6 inches. They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting, it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. We have Subulata in these colors: WHITE, BLUE, PINK. Your choice of any color: 3 for \$1.50; 6 for \$2.50; 15 for \$5.00, postpaid.

**ANTHEMIS, Tinctoria Kelwayi
(Hardy Marguerite)**

A free flowering perennial with beautiful cut and Daisy-like foliage. Wonderful for edgings or groupings about the flower bed. Grows well in ordinary soil with a sunny location. Flowers are a clear yellow in color. Height 2 feet. Blooms in June-July. Excellent for cutting. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

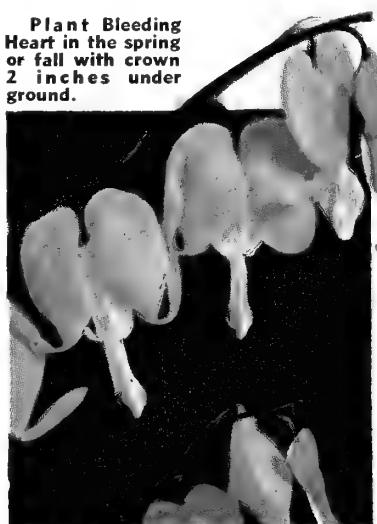
Anthemis



PINK HEUCHERA (Coralbells)

This perennial produces dainty pink flowers on long stems from June until late summer. Excellent to plant throughout the flower border or the rock garden. Sprays of Heuchera make any bouquet more attractive. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

Plant Bleeding Heart in the spring or fall with crown 2 inches under ground.



**BLEEDING HEART
(Dicentra Spectabilis)**

Easy to Handle—Easy to Grow

One of the old-time flowers from grandmother's garden, of which we never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Dainty, fern-like foliage. Valuable for planting in shade. Very hardy, lives year after year. Grows 1 to 2 feet tall and blooms in May. Large divisions, each \$1.00; 3 for \$2.75; 6 for \$5.00, postpaid.



ECHINOPS (Globe Thistle)

Large flower heads of intense metallic blue—very free-flowering. Does well in dry soil. Handsome perennial with spiny foliage and globular, thistle-like flowers. Excellent for borders, wild gardens, or clump plantings. Outstanding. Hardy anywhere. Each 75c; 3 for \$2.00; 6 for \$3.50, postpaid.

MARCONI FRINGED SHASTA DAISY

There are several lovely fringed Shasta Daisies but this is the only one that we have found which will live and bloom for years. The flowers are large, 3 to 4 inches across, with narrow, frilled petals, snow-white with a bright yellow center. Flowers are borne singly on long stems, long lasting in the garden and also when cut. Grows almost 2 feet tall and blooms very freely in late spring and early summer. A hardy, healthy, vigorous grower that can be divided every 2 or 3 years. At small cost, you can have many dozens of lovely flowers. We send you strong, well grown plants that will give you many blooms this summer. Each 50c; 3 for \$1.25; 6 for \$2.25, postpaid.

Marconi Fringed Shasta Daisy



Beautiful Hardy PHLOX

OUTSTANDING COLORS GROWN IN SUN OR PART SHADE THRIVE ALL OVER AMERICA

AMERICAN BEAUTY. Rosy pink, strong grower, desirable.

BLUE BOY. Nearest to true blue.

CAMEO QUEEN. Clear pink, loaded with flowers.

HAUPTMANN KOEHL. Dark blood-red. Very large blooms.

PRIME MINISTER. Large florets of white with a red eye.

R. P. STRUTHERS. Good bright red; strong, hardy grower.

RUBY LEE. Large plum-red, large flowers.

ROYAL PURPLE. A beautiful variety in a rich shade of royal purple.

SALMON BEAUTY. Very colorful, deep salmon pink; white eye.

SPITFIRE. Outstanding, large salmon-orange; crimson eye.

WORLD PEACE. One of the very best of the pure whites. Grows tall on sturdy stems and dark green foliage.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well enriched soil and a sunny, well drained position.

Cameo Queen

Royal Purple

R. P. Struthers

Hauptmann Koehl

PHLOX PRICES

Strong, 1-year,
Field-Grown Plants

Any
6 for \$3.00

All
11 for \$5.00
Prepaid

Special MONEY SAVING OFFERS

3 DOUBLE PEONIES - \$3.00, Postpaid

Strong, healthy, 3- to 5-eye divisions of beautiful double varieties of Peonies. All colors included in this collection. Here is your chance to get started with this wonderful perennial now. Enjoy years of beautiful flowers with very little extra care. Peonies last a lifetime. Many of our better varieties included in this offer. Mixed colors only—unlabeled.

10 TALL BEARDED IRIS - \$3.00, Postpaid

Iris are one of the most popular and easiest to grow of all flowers. The flowers are large in size and the colors are bright and gay—reds, yellows, blues, pinks, white, and many two color ones too. Many of the newer varieties included in this fine collection. The rhizomes are large, healthy, northern grown. Unlabeled. Shipment made in July and August.

7 MINNESOTA GROWN MUMS - \$3.00, Postpaid

Enjoy weeks of beautiful, colorful blooms this fall. Excellent varieties for cutting and garden. Many colors—no two alike. Grown in 2-inch pots and sent to you balled in dirt. All will make big, healthy, blooming plants this fall. Spring shipment only.

100 LARGE FLOWERING GLADS - \$3.00, Postpaid

Brighten your home and garden with this excellent assortment of mixed colors. All bulbs average 1 inch across in measurement. All bulbs guaranteed to bloom this first year. Twenty-five or more varieties included in this offer. Enjoy a planting of our most popular flower grown today.

Sept. 14, 1960

Castleton-on-Hudson, New York

"We never had such beautiful flowers on our Peony bushes as this past spring—the rain may have helped but certainly the roots you have been sending us for the past 5 years are deserving of most of the credit."

H. B.

Directions for Planting Lilacs or Other Shrubs

1. When your package arrives, stand it in water overnight without unwrapping the bale.

2. Before you open your package, dig the holes large enough to take the Lilac roots without crowding. Fill each hole with a pail of water and allow it to seep away.

3. Do not spread out your plants and let them lie on the ground while you are planting.

4. Take one Lilac from your package at a time and work the soil carefully about the roots until the hole is half full. Then tamp the soil about the roots unusually hard. Pour in a pail of water and go on to the next plant and treat it in the same manner.

5. When you have completed your planting, come back to the first one and fill the hole with soil and tamp it down also. Then place some loose mellow soil over the top of the ground.

6. Keep your plants well cultivated the first year so they will become well established.

7. If the planting is made in the fall, place a coarse mulch about the plants the first winter to keep the ground from heaving.

8. If your ground will grow a good garden, it will also grow a good Lilac. If your soil is poor, you could place some well rotted cow manure, if some is obtainable, in the bottom of the hole before you make your planting but this should be tamped down tightly with some good garden soil on top before the root is placed in the hole.

9. If you use a commercial fertilizer, dig a trench about your plant early in the spring about a foot away from the main stem. Cover this with soil and the rain will wash this fertilizer equally about the roots.

10. Be sure to keep your plants well watered during dry weather. Watch them from the time you make your planting until they have become thoroughly established.

If you follow the above directions, you should succeed with every one of our plants.

We are pleased to offer these collections to those who do not care to grow flowers by name. These are outstanding collections for price and quality. All will consist of our regular high quality plants. We can make this wonderful offer only as they are unlabeled and will be made up of varieties of our choice. We know that all stock offered in these collections will please you.

2 FRENCH LILAC BUSHES - \$5.00, Postpaid

Your choice of colors—Red, White, Pink or Blue in either single or double florets. Strong, well branched, 2- to 3-foot bushes of excellent quality. Lilacs are easily grown and last for years. Easy to care for. The French Lilac blooms are large in size and the beautiful colors are clear and bright. Enjoy a bush or two now. Be sure to list color desired.

3 SINGLE PEONIES - \$3.00, Postpaid

Now you can enjoy these new and beautiful varieties of Peonies. They bloom earlier than the double types. They are wind and rain resistant. Thrill to making arrangements with this beautiful flower. Many blooms on long stems make this an ideal flower for cutting. Many bright and gay colors. We will send you 3 strong, healthy, 3- to 5-eye divisions, unlabeled, for just \$3.00.

10 DAYLILIES - \$3.00, Postpaid

One of the easiest of all plants to grow, doing well in sun or shade, drought or dampness. Our Daylily divisions are all from young, healthy plants. Many colors included in this unlabeled collection—no two varieties alike. Plant some now as border plants—along a fence—or as individual plants and enjoy years of beauty and satisfaction. Shipment made in July and August.

The All Purpose Hoe

The Best Hoe for Perennials We Have Ever Used



5 Good Reasons for Owning This Hoe

IT IS:

- **Light**—
24 ounces. Easy to use.
- **So Sharp**—
Cuts weeds easily.
- **So Strong**—
Stands tough use.
- **You Stand Erect**—
No tired back.
- **Even Men Like This Hoe**
Which was especially designed for women.

A real present for a gardener.

Each \$1.95, Prepaid

Just the Hoe for the Perennial Border

WHY WORRY ABOUT PRESENTS!

Let us worry for you. Gifts for Christmas, Father's Day, Mother's Day, Easter, and Birthdays often become a real problem.

You can do this by sending your order to us for Peony roots, a Lilac bush, or other catalog items. We will send an appropriate card and send the stock at the right planting time.

Flower lovers enjoy using one of our fine garden hoes. An ideal gift for any occasion.



BUY OUR HOME GROWN BULBS-FOR BEAUTIFUL GLAD BLOOMS THIS SUMMER AND FALL

Our Bulbs Will Please You, Their Flowers Will Delight You

New for 1961

3 NEW ALL-AMERICAN GLADS

CHINA BLUE. Largest florets of any blue Glad in commerce today. They are round, ruffled and formally placed on tall, sturdy spikes. The color is delectable soft blue-violet—deeper at the petal tips, then lighter toward the center where a deep violet blotch punctuates the lower petals. Here looks deceive as the flower has wonderfully heavy substance and excellent opening qualities. China Blue presents a breath-taking array with 6 to 8 florets open at once. The full spike of 20 or more buds readily opens to the tip. Very good grower.

GYPSY DANCER. Gracefully ruffled florets on slender stems are a vivid scarlet-orange with a sunburst of yellow on the lower petals. Plants are a vigorous, deep green indicating exceptional health. Spikes stand straight as soldiers and uniformly tall. Six florets open at once with most of the 18 buds showing color. Very fine cut flower and especially valuable for arrangements and make-up work in the decorative size.

RUSTY. The first "Smoky All-American"—a great big, beautiful Glad. Tall, husky plants; broad 8-open formal spikes; large fluted, suede-textured florets; and the most luscious shade of chocolaty red with a velvety, bright red thumb mark on the lip petals. A silvery picotee outlines the edges of each petal. A harmonious blend for a wide variation of interior schemes.

9 PREVIOUS ALL-AMERICAN GLADS

APPLEBLOSSOM. Snowy white with a faint touch of cream in the throat and an exquisite flush of coral-rose-pink at the edges of the petals. A real beauty.

CARIBBEAN. Medium size, ruffled, light blue with a dark blotch. Many blooms open. Easy grower.

EMPEROR. A true aristocrat, this Glad of regal purple trimmed in ermine-white presents a stately display. Grows 5 feet tall.

JOYOUS. Ruffled, rich glistening deep rose of great substance. Tall, vigorous, healthy plants. A real joy in the gardens.

LANDMARK. A real eye-stopper, this huge, tall, ruffled cream will make your garden a "landmark" to passers-by. Good growing habits. New for 1960.

LITTLE PANSY. All-America's first tiny Glad. Rich, velvety, deep blue, Pansy-like blotches. Excellent for arrangements. New for 1960.

MAYTIME. Gracefully ruffled, deep pure pink florets with a contrasting large white throat. A flower you will love for its color.

ROYAL STEWART. Giant exhibition red. Tops in its color. Lightly ruffled florets are 5 inches in diameter.

SPARKLER. Beautiful clear yellow shading deeper to a bright red blotch. Ruffled and fluted. Real eye-catcher.

Packaged 1 bulb in a bag, 35c each.

Large bulbs only, \$1.00 for 3 bulbs.

COLLECTION PRICE

1 each of all 12 varieties for \$3.25, prepaid.

MINIATURE GLADS

These small Glads are becoming very popular. They are very practical for home use and much the better for arrangements. Will bloom from any size bulb. They come in many different colors and we can only list a few. Others will be used in our collection offer.

Prices: 3 for 35c; 10 for \$1.00.

Do not order less than three of a kind.

**We prepay all orders amounting to
\$3.00 or more.**

ATOM. Of the miniature varieties, this is no doubt the most popular. It is a distinct scarlet with a gold line around the edge of the petals. Many prefer the smaller type for table decoration and also for floral designs.

BO-PEEP. Buff-pink with yellowish throat on which is a light dusting of red. Early. Very good for bouquets.

GREMLIN. A bright rosy red with a stippled throat bordered yellow. Ruffled. Excellent for arrangements.

LITTLE EGYPT. Very striking bright red with a darker eye. Tall and showy, growing on a tall, wiry stem. Always an eye catcher.

LITTLE GOLD. Very beautiful golden orange color. Slightly ruffled, on a stiff, wiry stem. If you want a golden yellow for arrangement work, this is one of the best.

LITTLE PAL. Light rose, deeper blotches, cream throat. Very attractive.

MASSASOIT. A nice early miniature that you should have for your collection. Dark red without any markings.

PINK DOTS. A 300 size Glad. Very intriguing. It is strikingly different in its polka dot effect of pink on white. Grows tall and straight with ease.

RED BUTTONS. Bright medium red, face-up type Glad. Most attractive. Excellent for arrangement use.

SPUNKY. A smoky brown shading darker in the throat. The petals are edged white.

STARLET. Graceful little Glad of pure waxy white. Heavily ruffled. Excellent for table arrangements and weddings.

Miniature Collection

These Miniature Glads are smaller than the regular varieties and ideal for bouquets for the table. They can be used without fear of tipping. A fine assortment of all shades and colors.

50 blooming size bulbs for \$4.25

100 blooming size bulbs for 8.00

Blooming Size Bulbs, Prepaid

YOUR CHOICE OF MAJESTIC GLAD COLLECTION

All large, No. 1 bulbs
that will give you choice
blooms this summer.

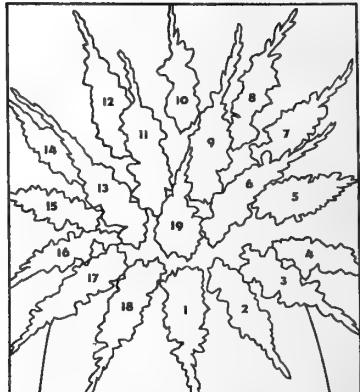
3 of a kind ... \$0.50
6 of a kind90
12 of a kind ... 1.70
All Labeled—Prepaid

Majestic Glad Collection

MAJESTIC GLAD COLLECTION

19 BULBS—1 each
of all shown ... \$2.45
All Labeled—Prepaid

57 BULBS—3 each
of all shown ... \$6.75
All Labeled—Prepaid





HEMEROCALLIS

(Daylilies)

Special Offer

4 DAYLILIES

2 each of

BLACK FALCON

and

PINK CHARM

a \$4.00 value for

\$3.00, postpaid

July and August

shipments only

Black Falcon
Midseason.
38 in. tall.
Each \$1.00

Pink Charm
Late
midseason.
40 in. tall.
Each \$1.00



Majestic Glad Collection

[29]



New Improved French LILACS

INSIST ON "OWN ROOT" LILACS

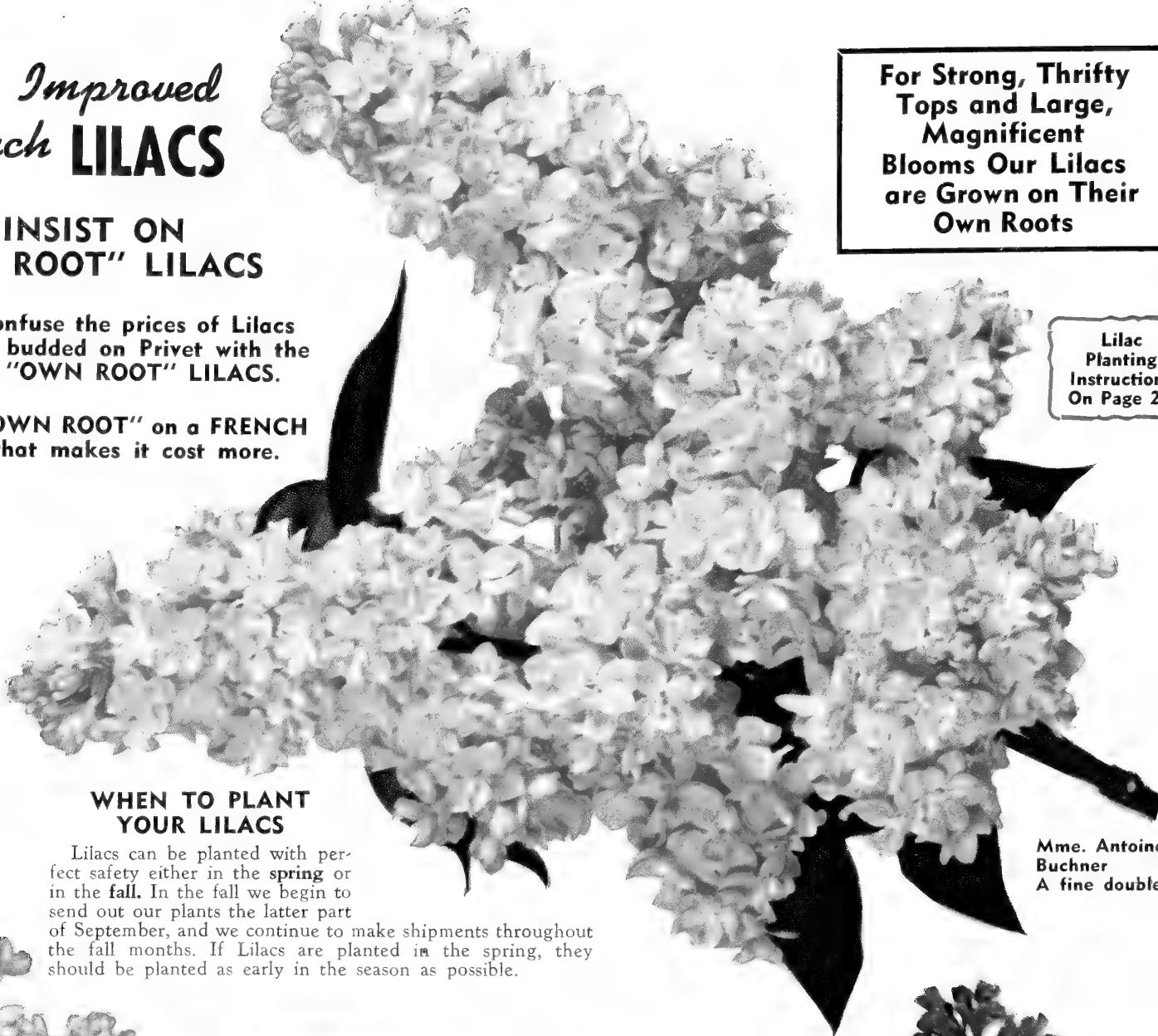
Do not confuse the prices of Lilacs grafted or budded on Privet with the price of "OWN ROOT" LILACS.

It is the "OWN ROOT" on a FRENCH LILAC that makes it cost more.

Our FRENCH LILACS are all on their "OWN ROOT."

For Strong, Thrifty Tops and Large, Magnificent Blooms Our Lilacs are Grown on Their Own Roots

Lilac Planting Instructions On Page 27



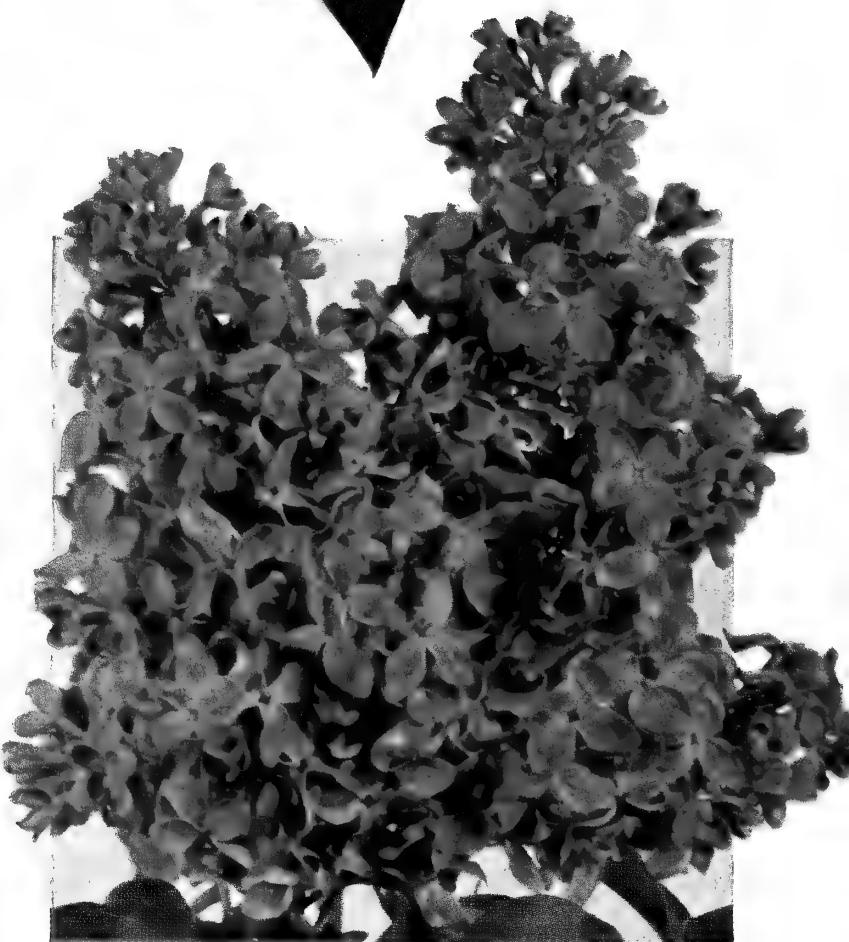
WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the spring or in the fall. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

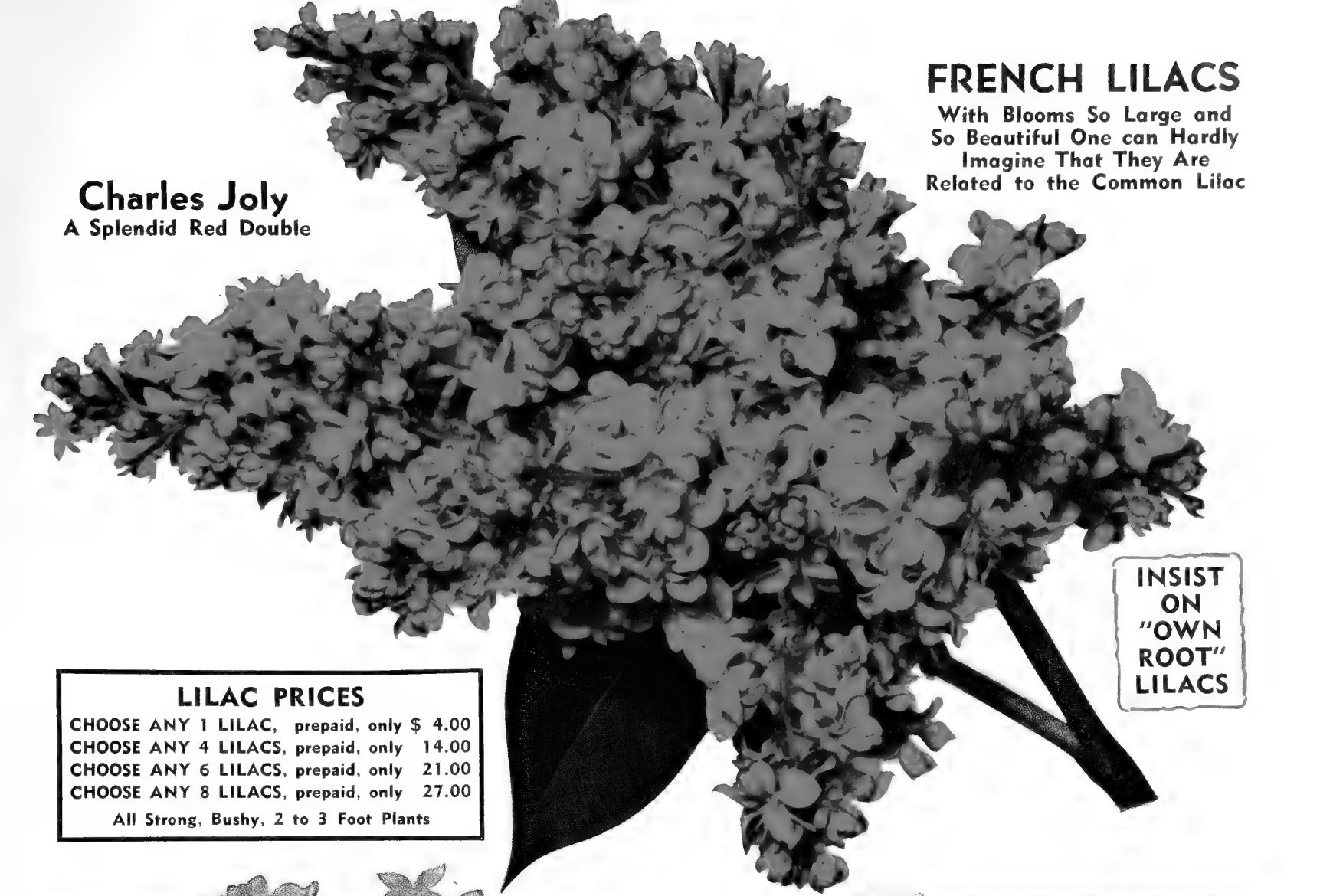
Mme. Antoine Buchner
A fine double pink



Lucie Baltet—Excellent Coppery Old Rose Single



Congo—Immense Wine-Red Single



Charles Joly
A Splendid Red Double

FRENCH LILACS

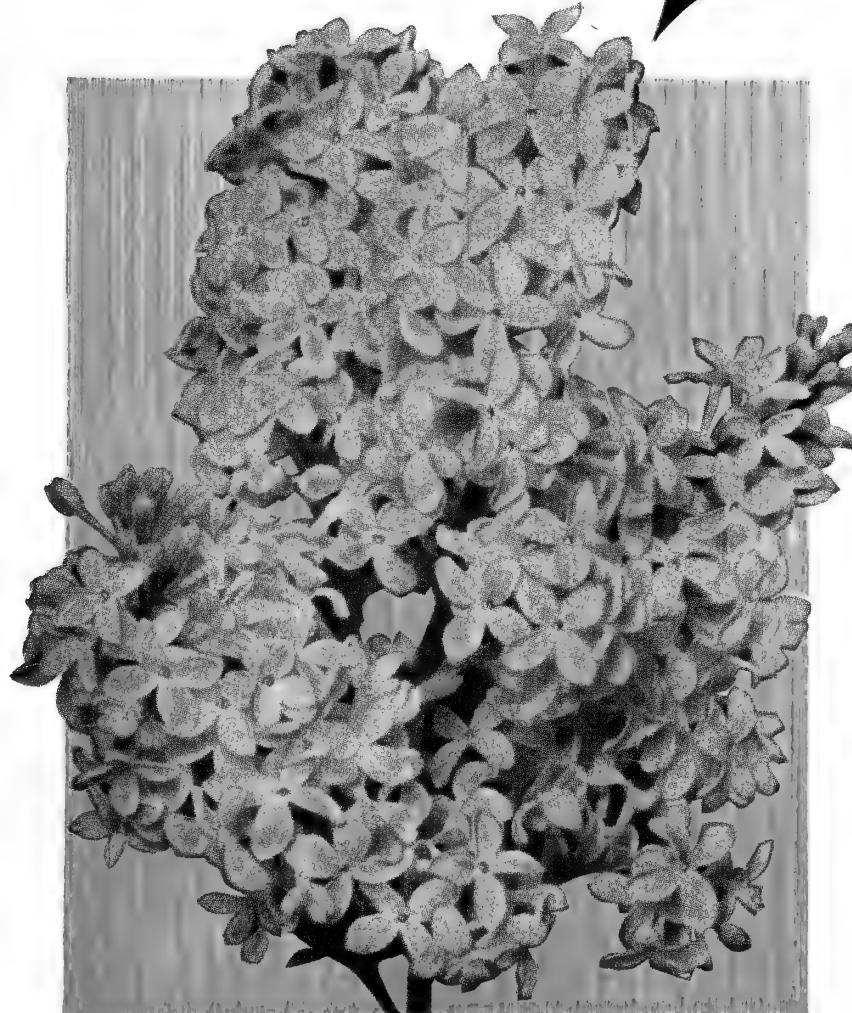
With Blooms So Large and
So Beautiful One can Hardly
Imagine That They Are
Related to the Common Lilac

INSIST
ON
"OWN
ROOT"
LILACS

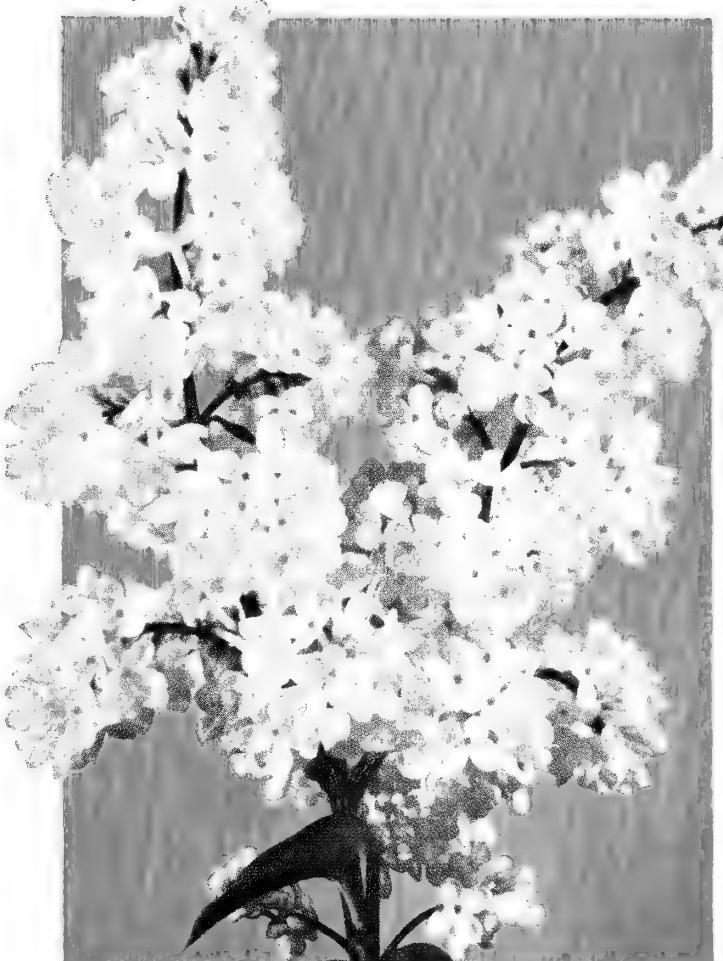
LILAC PRICES

CHOOSE ANY 1 LILAC, prepaid, only \$ 4.00
CHOOSE ANY 4 LILACS, prepaid, only 14.00
CHOOSE ANY 6 LILACS, prepaid, only 21.00
CHOOSE ANY 8 LILACS, prepaid, only 27.00

All Strong, Bushy, 2 to 3 Foot Plants



Firmament—One of the Finest of All Blue Singles



Vestale—Fine Single White



ROTHOMAGENSIS

(Persian Lilac)

Good for All Sections of the Country

The illustration at left is a picture of a Persian Hedge growing in its natural form. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet. By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful windbreak for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

We have often been asked to explain the difference between the French and the so-called Persian. The Persian is somewhat later in blooming. The branches are willowy and not stiff like the French. The foliage is smaller and more dense. The plant blooms from the ground up.

DIRECTIONS FOR PLANTING

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen put your plants in from 4 to 6 feet apart.

For a thicker and tighter hedge, cut all branches back to within 6 inches of ground level. If bushes were planted in the spring, cut back the following spring. Fall plantings should be cut back the second spring. For further planting instructions see page 27.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give our stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.

Rothomagensis

Often called The Improved Persian.
Generally in bloom the last two weeks in May.

Specimen Plants in Deep Pink Only

Strong, 2 to 3 ft., Select Bushes

Each, prepaid for only	\$ 1.50
Per 12, prepaid for only	12.50
Per 25, prepaid for only	30.00
In lots of 50 or more at 80c each, not prepaid.	

TWO FINE SHRUBS THAT DESERVE A PLACE IN EVERY GARDEN

PHILADELPHUS, Virginal

Finest of the Philadelphus

Everything considered this is the most sensational of all the Philadelphus. Bush is a moderately strong grower, with us attaining a height of 6 to 7 feet. Rather open, sparse foliage to make the blooms all the more conspicuous. Flowers pure white, semi-double, often 2 inches in diameter. Begins to bloom about June 15th with us, and blooms profusely for about three weeks. Then it rests a few weeks and starts to bloom again, continuing with a small amount of bloom until frost. 2 to 3 ft., each \$1.50; 2 for \$2.50, prepaid.

HYDRANGEA, Hills of Snow

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. It does very well in the shade. It makes a fine border plant and is also excellent for planting about the house. 2 to 3 ft., each \$1.25; 2 for \$2.25, prepaid.



Philadelphus, Virginal



Hydrangea, Hills of Snow

THESE TWO FINE SHRUBS ARE FOR
SPRING SHIPMENT ONLY

New Improved French Lilacs

Buy Own Root and Get the Best — Our Plants are all Own Root

All varieties will be 3-year-old plants in a strong, 2 to 3 ft. grade.

Select from This List

and we know your choice will not disappoint you

S.—Stands for single florets.
D.—Stands for double florets.

S.D.—Stands for semi-double.
All Lilacs Prepaid in U.S.

LILAC, A. M. Brand

(Originated by A. M. Brand)

This Lilac is a single, with panicles of immense size and borne in profusion. The color is a beautiful rich rose-red. The plant is strong and healthy. One little Lilac about 4 feet high stood at the end of a row. It was the only one we allowed to bloom and it created a sensation during our Lilac show. Visitors were amazed to see such a small bush literally covered with large panicles that almost hide the foliage. We counted 27 great blooms that were open at one time. Not included in special offers. \$5.00

ALICE EASTWOOD. D. A claret-purple in the bud, with the color gradually changing as the flower opens. The clusters are beautiful and nicely formed. A unique variety.

ALPHONSE LAVALLEE. D. A tall robust growing variety that makes a very shapely bush. The panicles are long and compact. The buds first open an intense blue but as the florets develop, they change into a beautiful shade of lavender.

AMI SCHOTT. D. A magnificent cobalt-blue with paler reverse. The panicles are dense and broad and this superb blue will more than please its owner. Stock limited.

BLUE HYACINTH. S. Another fine variety, producing panicles of great size. The florets are single and of a light blue shade. The clusters are extremely large, often measuring 12 inches long, and 8 inches in width.

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not be disappointing.

CAPITAINE PERRAULT. D. A combination of beautiful soft tones of pink, lilac and rose. The panicles are large and full. A magnificent late flowering variety.

CHARLES JOLY. D. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. (See color page 31.)

CHRISTOPHE COLUMB. S. In color, this is a very pleasing shade, delicate lavender, with the buds tipped rose-pink. The panicles are of medium size, with broad, open florets, arranged one about the other, so that every floret is visible, which is a peculiar arrangement in a Lilac. A very attractive variety.

COL. PLUM. S. This is one of the Brand originations. A very fine red, with single florets. Lilacia Park, located in Lombard, Illinois, probably has the largest Lilac collection in the country. These Lilacs were dedicated to the city by Col. Plum, and this Lilac was named in his honor.

CONGO. S. Immense, single, wine-red. A splendid growing variety that produces immense blooms in the greatest profusion. The blossoms, when they first open and for several days, are sensational because of their great size and rich color. Then the color changes to a dull purple. When visitors are in our fields and this variety is at its best, it goes into almost every order. When in its prime, this is one of the greatest reds. (See page 30.)

DECASNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues.

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply.

LILAC PRICES

CHOOSE ANY 1 LILAC—prepaid for only	\$ 4.00
CHOOSE ANY 4 LILACS—prepaid for only	14.00
CHOOSE ANY 6 LILACS—prepaid for only	21.00
CHOOSE ANY 8 LILACS—prepaid for only	27.00

A. M. Brand Lilac not included in this offer

All Strong, Bushy, 2 to 3 Foot Plants

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicles of Edith Cavell are a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two.

EDMOND BOSSIER. S. This is a fine single red or red-purple that pleases us very, very much. It is the latest of the single reds, and it is so exceedingly soft and rich that we class it as a "must have" Lilac. This fine variety is one of our favorite reds and we know it will prove satisfactory in any garden.

ETNA. S. Another fine single which is very scarce and seldom listed. One of the most brilliant reds of all Lilacs, coming into bloom late in the Lilac season. A very showy variety. One of the recent introductions.

FIRMAMENT. S. This Lilac is always very much admired by those who see it when it is in bloom in our show garden. The panicles are large, loosely arranged, extremely dainty, and of a beautiful shade of light blue, void of any trace of pink. This variety grows to medium height. One of the finest light blue Lilacs—a "must have" in any fine collection. (See color page 31.)

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length.

HENRI ROBERT. D. A purplish blue with paler under-sides. Many large panicles with large individual florets. This variety blooms late on a short, compact bush. An excellent blue for those who desire a lower growing plant.

JACQUES CALOT. S. Here is one of the most pleasing and satisfactory of all pink Lilacs. Always a very heavy bloomer. The bush is literally covered with fair sized nicely shaped panicles composed of florets of giant size.

JULES SIMON. D. An erect growing variety with very clean branches and heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. This variety always commands attention from our visitors during the blooming season.

KATHARINE HAVEMAYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers.

LEON GAMBIETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little rose-like florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all.

LUCIE BALLET. S. An excellent coppery old rose, entirely unlike any other Lilac in color. Flowers are of medium size, in large open clusters. The bush is of medium height, one of the few good low growing Lilacs grown today. This variety is excellent for planting where beauty and not too much height is desired. (See page 30.)

DO NOT let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some ten years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Faribault that we know are over 80 years old.

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others.

MARECHAL FOCH. S. The flower clusters are extremely large and are composed of individual florets of great size. The color is a full, rich, vibrant pink. The buds are a deeper pink than the lovely open florets. The bush is tall and so erect that it excites interest even when not in bloom. A very glorious Lilac.

MARIE FINON. S. An outstanding single variety, with trusses of the purest white. The trusses are of medium size, with florets three-fourths inch in diameter. For a good single white, this is one of the best.

MARLEYENSIS. S. One of the most floriferous of all the Lilacs we have. A dwarf for a Lilac, the bush seldom growing over 5 feet high. In blooming time absolutely covered with medium sized panicles so thick as to leave no foliage visible. The color is a uniform deep old-rose. It attracts the eye of every visitor.

MASSENA. S. This is one of the deepest of the red-purples, with individual flowers over 1 inch in diameter. This variety always attracts the attention of our visitors, and it is one that we are seldom able to offer.

MISSIMO. S. A very large flower with many showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is a light azure-lilac. The petals curl back adding to the beauty of this most worthy variety.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we class this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. (See page 30.)

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac.

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. (See back page.)

MONUMENT. S. One of the finest white singles we have ever grown. When visitors see this variety blooming in our fields, they marvel at its size and beauty. Stock is still scarce. If you want one—order early.

OLIVER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality.

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose.

PRESIDENT GREVY. D. A clear medium blue with immense panicles and very double florets. This is one of the older varieties and still a desirable one.

PRESIDENT LEBRUN. S. An excellent medium pink single with many large panicles of immense florets. A tall, straight growing bush with many panicles open at once. A choice variety we are seldom able to list.

We are recommending to our customers **POPULAR GARDENING**, the new all-garden magazine, published for the first time in February, 1950, and enclose an order blank for customers to take advantage of a special introductory offer which **POPULAR GARDENING** is making to new subscribers. **POPULAR GARDENING** tells you how to have a better garden and keeps you abreast of the latest developments in gardening.

PRESIDENT LINCOLN. S. A new single blue Lilac that always makes a fine showing. It is an American Lilac by Dunbar and is a rich, clear blue. This is the blue Lilac which stood out so conspicuously in the great Lilac collection of Col. Plum as a real advance in blue Lilacs. A real Wedgwood-blue.

PRESIDENT POINCARE. D. Very thrifty plant, grows into a large, heavy-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom. Magnificent fits this variety nicely.

PROF. WILSON. D. An excellent bush bearing many large, very lacy panicles of a pure white. A variety that we are again able to supply in limited quantities only.

REAUMUR. S. A remarkable Lilac, a flower the beauty of which grows upon you. The flowers appear of the greatest size as the truss is made up of several smaller ones all worked together so as to appear as one great bloom. Color a subdued rose-red. It keeps its color a long time and is a superb Lilac. This is one of the greatest of the Lilacs. It has been several years since we have been able to offer this fine variety.

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Blooms so profuse some years as to almost hide the foliage.

THUNBERG. D. Very large, long, slender spikes, generally two to a panicle. Buds and reverse of florets a violet-mauve with a red appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. General color effect pink. A valuable variety as it prolongs the blooming season.

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower. (See color page 31.)

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best. Florets are very double like little double Roses. These are gathered into panicles of the largest size and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. (See opposite page.)

VIOLETTA. S.D. A very dark Lilac of true violet-red. The individual florets look exactly like a Violet, and are unusually large. A group viewing this variety in our fields became interested in finding out just how large these florets were. By actual measurement, we found that a half-dollar just covered them.

HYBRID LILACS

Prolong the Lilac season by planting Hybrid Lilacs. They come into bloom about 10 days after the French Lilac is gone. Most all Hybrid Lilacs are in shades of pink and lavender. All grow into large, open branching bushes, with heavy waxy leaves. They have very few suckers. When planted four feet apart, they make a beautiful hedge. Hybrid Lilacs should be included in all collections of fine Lilacs.

For Spring and Fall Delivery

AUDREY. Light pink.

CONSTANCE. Light pink.

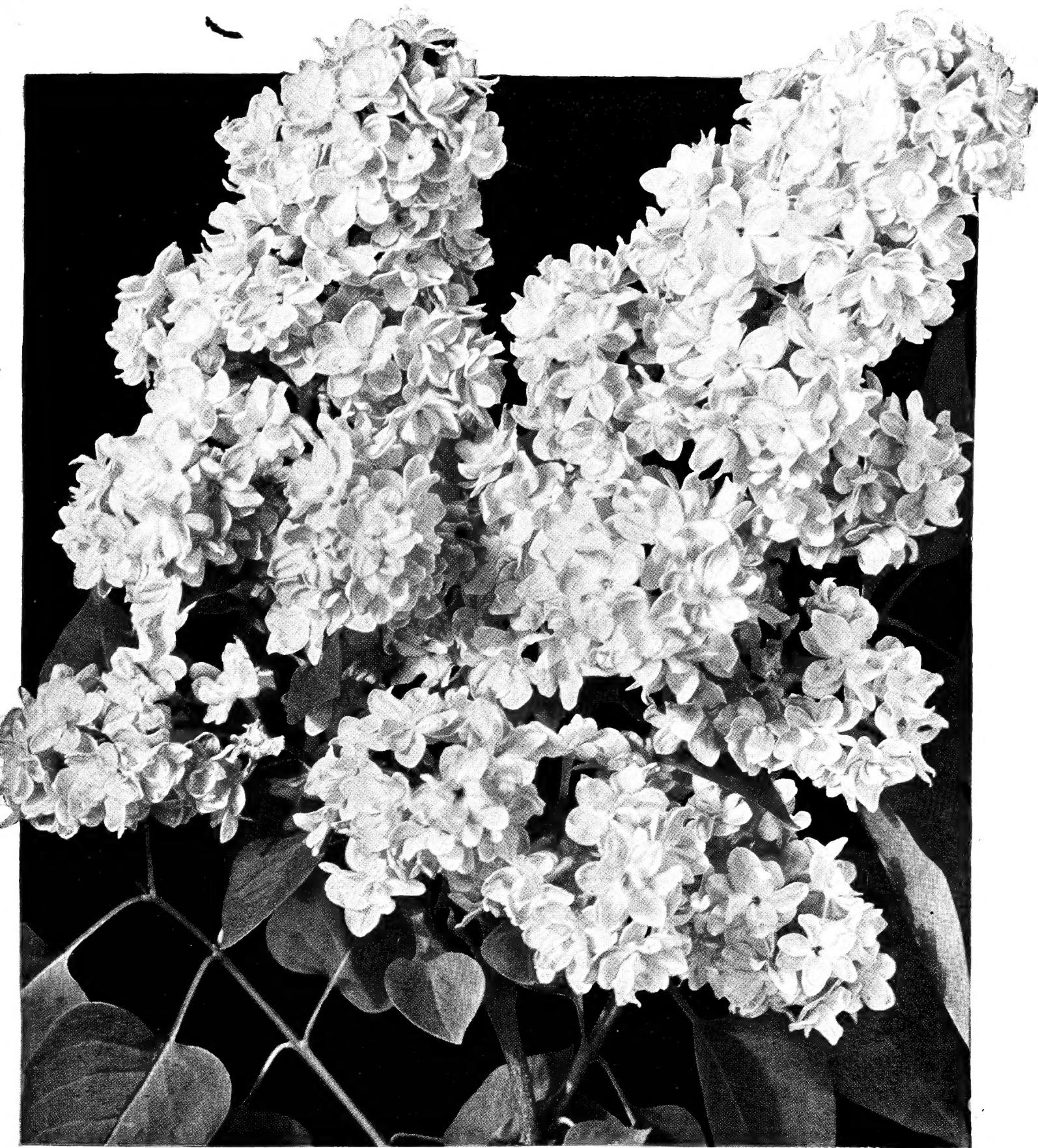
ISABELLA. Medium pink.

ROYALTY. Bluish purple.

Strong, 2- to 3-ft. bushes, \$3.00 each, postpaid.

Any 3 for \$8.00, postpaid.

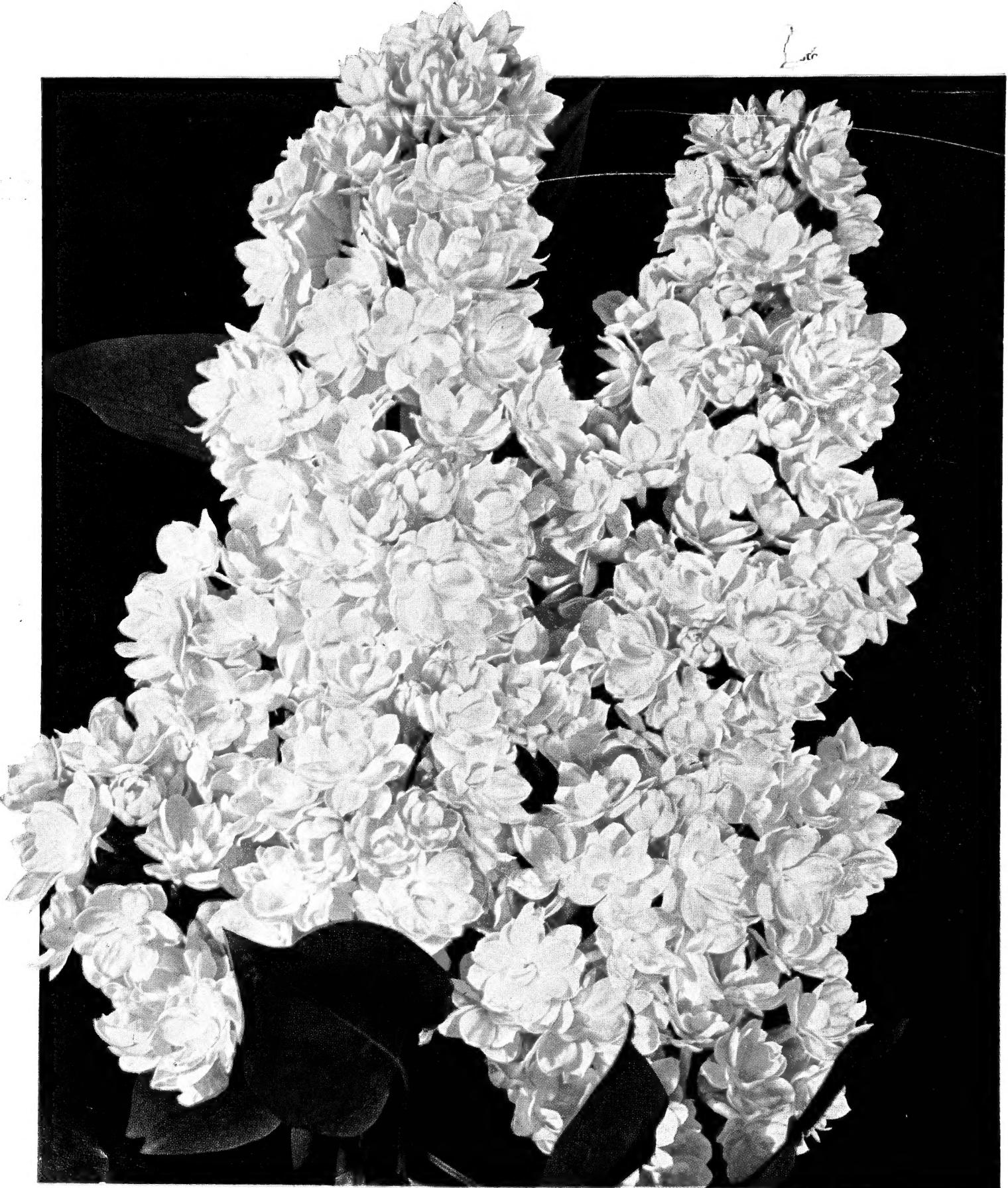
FOR LILAC PLANTING INSTRUCTIONS SEE PAGE 27.



Victor Lemoine

This is one of the Lilacs that we have placed among the very best since it bloomed for us the first time. In choosing a list for any of our customers, we always name it among the first. It is impossible for us to propagate our stock in sufficient quantity to supply the demand each season. However, we now have a fine stock and we will be able to fill our orders with selected plants. The bush is strong growing, rather open, and very tall. The blooming branches terminate in tremendous panicles of blue overcast with pink in the bud. It opens into the most charming combination of pink and light blue imaginable.

A strong 2- to 3-ft. well branched bush, \$4.00, postpaid



Montaigne

Montaigne is a most excellent double pink Lilac. The bush is very tall and upright. Strong twin spikes of tight clusters of petals bloom near midseason. The blooms carried at the top of the stems are simply amazing. We would describe the color as a soft, almost uniform creamy pink, with a faint suggestion of rose. In a test of cut blossoms, Montaigne outlasted all others tried.

LILAC PRICES

CHOOSE ANY 1 LILAC—prepaid for only . . . \$ 4.00
CHOOSE ANY 4 LILACS—prepaid for only . . . 14.00
CHOOSE ANY 6 LILACS—prepaid for only . . . 21.00
CHOOSE ANY 8 LILACS—prepaid for only . . . 27.00

A. M. Brand Lilac not included in this offer.
All Strong, Bushy, 2 to 3 ft. Plants